



## Trade Show Graphics Checklist

Your FASTSIGNS® consultant knows all the tricks of the trade show. We'll help you:

- Create a striking design that communicates a clear message and business image.
- Distill your product information into easy-to-read, bullet-pointed copy.
- Choose the right color scheme that complements your logo and shows off your products.
- Select a booth and graphic materials that are durable and lightweight for easy, affordable transport and storage
- Strategically position graphics to guide traffic flow in and out of your booth space.
- Keep your trade show booth on budget while also achieving a highly effective, professional look.

**FASTSIGNS® has everything you need to create a powerful trade show exhibition.**