

Your signs say a lot about who you are and what you do, and using the right signs and graphics can make a real difference for your business, event or organization. You want to get noticed and FASTSIGNS® can help.

We use technology to streamline the sign buying process by providing on-line tools so that you can request a quote, transfer large graphic files and even proof your sign on-line – all without ever leaving your office. Use signs and graphics for special events like these:

- Business events
- Sales
- Fairs and festivals
- Entertainment and concerts
- Fundraisers and charity events
- Trade shows, meetings and conventions

Ask us about:

- Banners
- Exhibits and Displays
- Site Signs
- Labels and Decals
- Vehicle Graphics
- Window Graphics
- Posters
- Point-of-Purchase
- Architectural Signs
- Safety Signs
- Identification Signs



Let your FASTSIGNS® consultant help you develop the design that's right for your specific needs.

## BEST WITH PHOTOGRAPH



The use of a photo in advertising creates a 300% greater recall than ads without photos.\*

## BEST



Full color graphics create the highest awareness of all sign categories.\*\*

## BETTER



Colored backgrounds organize the information and enable the viewer to read it 26% faster.\*\*\*

## GOOD



Signs build awareness through low-cost multiple impressions, reinforcing your other advertising media.

\*Based on a Direct Marketing Association study on color. \*\* Based on a 3M marketing study on visual merchandising. \*\*\* Source: Pennsylvania College of Optometry.

# FASTSIGNS®

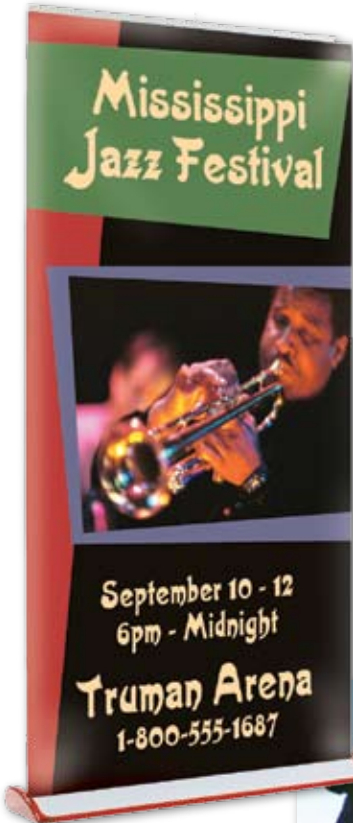
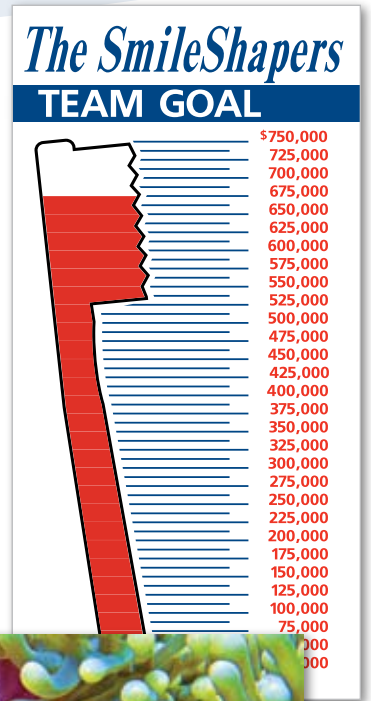
## How I made my event special in a snap!



# FASTSIGNS®

# Make your event special with the right signs and graphics

Let FASTSIGNS® help you with the right signs and graphics to promote and execute your event. Directional signs help people navigate, informational signs educate, promotional signs visually communicate your theme and message, and safety signs inform and protect – all working together to make your event memorable and successful. Using the latest technology, our innovative team of sign and graphics professionals provides you with creative solutions to help make your event a snap!



"This was our first time to work with FASTSIGNS® and they really delivered! They helped us create visual messaging materials that helped our festival run smoothly, including vertical street banners and signage for all our attractions and events. FASTSIGNS® was fantastic."

Kay Saintsing, Executive Director  
North Carolina Furnishings Festival,  
Lexington, NC

