

# Tell Us Your Marketing and Business Communications Challenges



We'll Deliver Visual Solutions

# **FASTSIGNS**

### Let FASTSIGNS® provide visual communications solutions for your business challenges— from the simple . . . to the simply impossible™.

We combine marketing expertise with state-of-the-art technology and innovative thinking to create sign and graphic solutions that help you achieve your business objectives—whether you need to increase sales, strengthen your brand image, introduce new products and services, guide customers throughout a business location, or simply improve your company's visibility.

FASTSIGNS® works with you in person, over the phone or via the internet. After identifying your business needs, we use the right type of signs and graphics with targeted messages in the most effective places—on buildings, windows, walls, floors, ceilings and vehicles.

Our wide array of products and services help your business, organization or event achieve its goals—making you a star in the process.



**Over 530 locations worldwide. For franchise information, call 800-827-7446.**

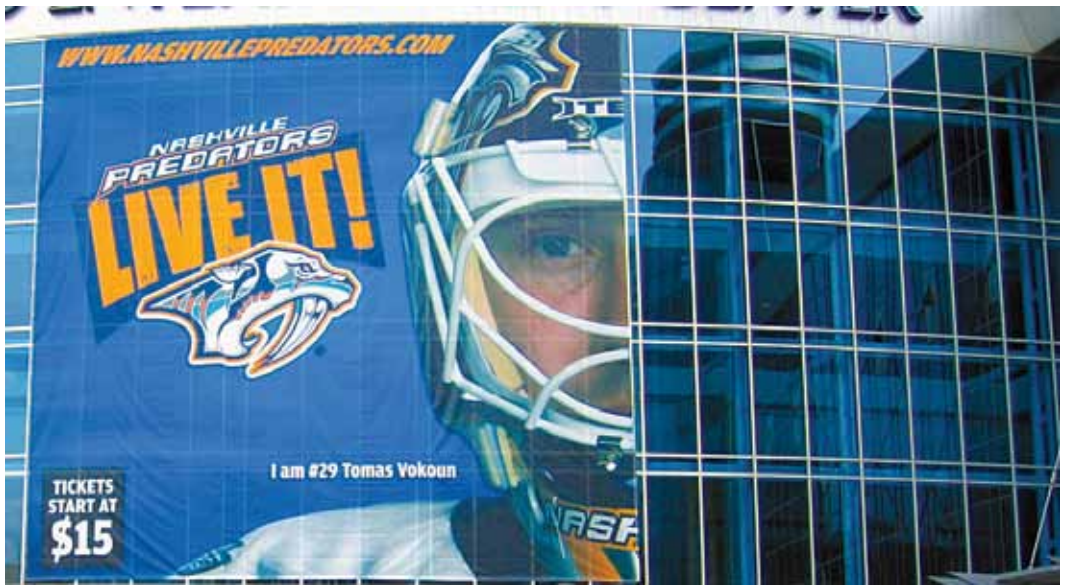
Each location independently owned and operated. The logos herein are the property of the companies they represent and are not intended to be an endorsement of FASTSIGNS®, but merely a representation of what FASTSIGNS® provides. Other examples are fictitious and used here only to illustrate possible products, services and solutions. © 2010 FASTSIGNS International, Inc.



## We provide all of the services needed to solve your visual communications challenges, including:

- A thorough review of your business needs and the strategic thinking to provide you with the best visual communications solutions
- Personalized customer service on each and every project or job
- Digital technology such as Quick Response (QR) codes and custom mobile web sites that extend your print message online
- State-of-the-art design and printing that produces high quality signs and graphics at competitive prices
- Signs in any size, for virtually any surface—including vinyl, wood, windows, walls and vehicles
- Products beyond signs and graphics including promotional items, printing, digital signs and content management programs
- Turn-key management on any project, large or small—from the simple . . . to the simply impossible™
- Estimates provided in a timely manner
- Outputting your Mac® or PC designed files to your exact specifications, or signs designed to incorporate your unique graphic standards and professional image
- Delivery and installation of your projects wherever and whenever you need it

# Products: Banners



Banners grab attention and generate excitement. Temporary or permanent, indoors or out, mounted or simply tied down, a banner can be the most cost-effective way to deliver your message.



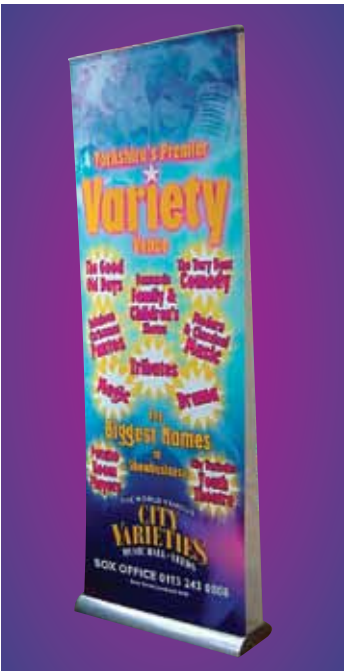
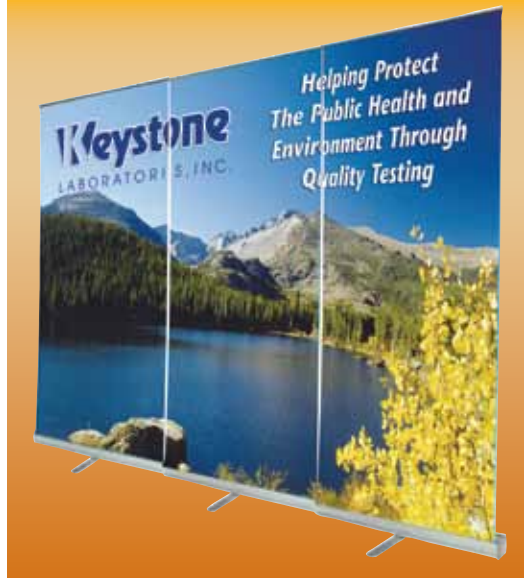
Banners are durable, portable and affordable. They continuously work for you . . . wherever and whenever you need them.



FASTSIGNS® quickly and economically supplies your business with one banner or thousands, in whatever size and shape you require.



# Products: Exhibits and Displays



Looking to achieve a “wow” factor with a display, trade show booth or presentation?

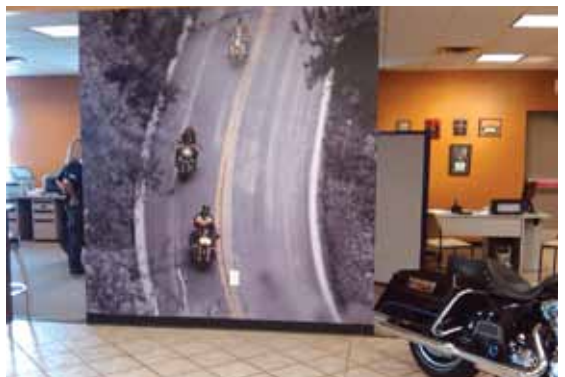
The professionals at FASTSIGNS® solve your unique challenges with expertise and creativity. The end result? Displays, exhibits and presentations that attract attention. Unique and vibrant graphics reinforce your message, generate excitement and separate you from the competition.

We offer an entire range of display products—from light-weight, self-contained banner stands to large, custom floor models, as well as shipping cases to protect your investment.

# Products: Posters and Murals



FASTSIGNS® adds a creative touch to its cutting-edge and precise printing technologies in order to deliver sharp, brilliant and impactful digital posters, murals and fine art prints.



# Products: Window Graphics



FASTSIGNS® window graphics transform your windows from static architectural elements into dynamic glass billboards. Custom shades offer a practical and innovative way to extend your marketing message and complement your décor. Sure, you can still get the classic frosted lettering, but you can also utilize proven, effective and colorful graphics to communicate your message day and night.



# Products: Exterior Building Signs



By using the right design and durable materials, signs can enhance your property while improving your company's visibility.

Let FASTSIGNS® integrate your company's image and message into the surrounding environment in order to create an architecturally pleasing sign that will stand the test of time.



# Products: Dimensional Signs



Your business has an image to uphold—whether it's a simple banner or the sign atop your headquarters.

FASTSIGNS® dimensional signs make the most of high-tech materials and new production processes to bring your company's logo and image to life—in an impressive and long-lasting manner.



# Products: Transportation Graphics



Drive your business further by turning your vehicles into rolling billboards. Whether your business has a fleet of trucks or a single vehicle, FASTSIGNS® puts your message into motion to build awareness and attract business.



Choose full wraps, side-panel graphics or versatile magnetic door signs.

Did you know that advertising on your vehicle creates over 600 visual impressions for every mile driven? For a small investment, you'll get more mileage out of your message.



\*Interstate Advertising Corporation

# Products: Site and Yard Signs



Site and yard signs provide vital information—from announcing building projects to advertising properties for sale to identifying businesses by name. They should do more than just facilitate your message; they should increase awareness and encourage sales.

FASTSIGNS® innovative sign professionals determine the types of site signs needed and strategize optimal placement to help your business draw the most attention and reinforce your message.





Interior signs inform and direct, as well as extend your image.

Employees, visitors and customers deserve to be kept safe, and sometimes the law requires specific signage in certain settings.

We help you stay sign compliant, without going over budget.





## Other Marketing Services We Provide

Ask us about all of the other products and services we provide to help you meet your visual communications challenges including:

### Digital Signs



### Printing



### Promotional Products



## Learn how this new technology can add value to your signage

**Try it now.**



Need a QR code reader?

Text **FSQR** to **368674 (DOTORG)**  
or go to [www.fsqr.org](http://www.fsqr.org).

This black-and-white box is a Quick Response or QR code. To use it, you'll need a smartphone and a downloaded barcode reading application.

1. Install the reader on your smartphone.
2. Launch the reader.
3. Hold your phone over the code to scan it.

The reader instantly decodes the data and leads the consumer to a mobile web site where they can learn more about your business, products or services.

**Tip:** Hold your smartphone so the code fills about half the screen.

**Visualize and communicate  
your business needs . . .  
even when you're on  
the go.**

**[m.fastsigns.com](http://m.fastsigns.com)**



## Your unique challenge meets our expertise ...

"We were a late entry into the energy drink market, but we knew that once people became aware of our product, they would prefer it over what our competition offers. FASTSIGNS® helped us find a variety of effective, affordable ways to communicate our message in places where it impacts our customers. Now, not only is Vitalli pumping people up—our sales are also pumped up."

Sharon Smith, New Business Development, Vitalli Industries, Inc. and  
Blake McWilliams, Operations Manager, Vitalli Industries, Inc.



- |                            |                            |                              |
|----------------------------|----------------------------|------------------------------|
| 1. Channel Letters         | 4. Flags and Banners       | 8. Literature Rack; Printing |
| 2. Window Graphics         | 5. Cut-Outs/Displays (POP) | 9. Vehicle Graphics          |
| 3. Pop-Up Trade Show Booth | 6. Dimensional Letters     | 10. Awning                   |
|                            | 7. Banner Stand            | 11. Vinyl Lettering          |

Signs are the silent salesmen that never stop working for you—day or night, rain or shine, every day of the year. Using the right type of signs with targeted messages in the most effective locations can help you meet your visual communications objectives.

**Contact us today with your visual communications challenges.**



**FASTSIGNS<sup>®</sup>**