

SIGNS OF BUSINESS: FASTSIGNS® ARRIVES IN POTTSTOWN

A new FASTSIGNS® sign and graphics center is now open in Pottstown, under the ownership of area resident Bill Wellen.

Located at 180 Shoemaker Road, the center provides a full range of sign and graphic solutions to area businesses, organizations and events, including banners, site and architectural signs, window and vehicle graphics, floor graphics, point-of-purchase signs, safety and identification signage, trade show displays and exterior signage.

"We are very excited about this new venture and look forward to building a reputation on hard work, high quality signage and exceptional service," said Wellen, who will manage the sign and graphics center. "With our cutting edge printing technology, streamlined production capabilities and the team's combined experience, we will be able to offer dynamic, cost-effective solutions that

have not been readily available in the past."

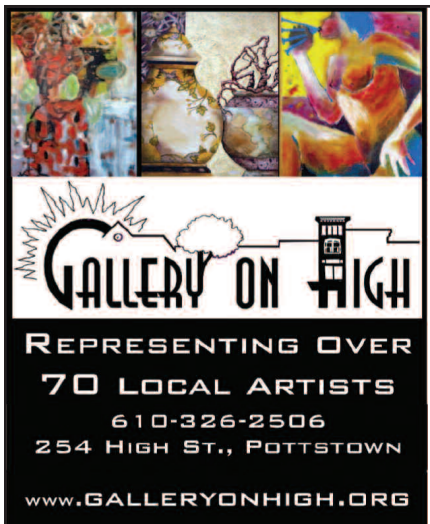
Joining Wellen in the opening of the center are Joan Emery, Customer Service Representative and Bill Hess, Graphic Designer.

"As a team, our goal is to provide a valuable resource to local businesses," explains Wellen. "Well-designed, well-placed signs and graphics are an integral part of generating new sales, gaining repeat business from existing customers and forming new leads that can turn into future sales."

The Pottstown FASTSIGNS offers a wide array of services including design consultation and in-house sign design services; web proofing, online quoting and high speed file transfer; project management; sign production and finishing; and installation or shipping.

"My team and I are excited to become an integral part of this community—we are absolutely committed to providing the very best service and product available," says Wellen. "Attention to detail and exceptional customer service are our priority."

**The new Pottstown
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