

FASTSIGNS®

Vehicle Graphic Guidelines

Best

Coverage includes:
Complete vehicle coverage (full or partial).
Price: \$1800 and up



Better

Coverage includes:
Full sides & rear, more coverage than good.
Price: \$600-1800



Good

Coverage includes:
Magnetics and lettering.
Price: \$75 - 600



www.fastsigns.com

"Put your gas money to work!"

Whether you have a fleet of trucks or a single car, your vehicle can put your message on the road and attract business. Choose full wraps, side-panel graphics or versatile magnetic door signs. For a small investment, you'll be getting more mileage out of your message.

Imagine the possibilities.

OKC NORTH | 63rd & May
(405) 848-7446

OKC SOUTH | I-40 & S. Meridian
(405) 943-3278

EDMOND | 15th & Broadway
(405) 844-8844

TULSA | 51st & Memorial
(918) 627-3278



Vehicle Graphic Care & Maintenance

1. **Car /Truck Wash** - It is not recommended that you wash your vehicle with any automated, drive through car wash. In order to maintain your wrap, wash your vehicle by hand with light pressure.
2. **Pressure Wash** - When we install graphics on a vehicle, we always install the panels from the back to front, and overlap each panel. This installation procedure helps prevent the vinyl from peeling back when driving when driving fast and if your vehicle brushes against branches, etc. IT IS NOT RECOMMENDED THAT YOU PRESSURE WASH YOUR VEHICLE. There is a possibility that you can peel up the vinyl. NEVER PRESSURE WASH PERFORATED WINDOW FILM. IT WILL CAUSE IT TO FAIL.
3. **Snow/Ice Removal** - Only use a brush, never use a scraper as this could damage the film. If you wax the film (the solid film, not the window perf), the snow should come off with very little effort.
4. **Window Wipers** - DO NOT USE REAR WINDOW WIPERS ON THE WINDOW FILM. This may damage the film.
5. **High Heat** - It is recommended that your vehicle be stored under cover from the sun in hot climates. The wrap is laminated, which will help protect it from UV damage and fading. However, keeping your wrap in a garage or under cover is recommended to protect the longevity of the product.
6. **Insurance** - Most insurance companies offer a special policy to cover your vehicle graphics. Contact your insurance agent for more details.
7. **Cleaners** - When cleaning your vehicle, NEVER use harsh/abrasive chemicals. This can damage the film and cause it to fail. Only use solutions made to wash your vehicle.
8. **Parking under Trees** - Be aware that parking under some trees will leave sap on the wrap. Some saps can fuse to the vinyl laminate making it very difficult to remove. Some saps can also damage the laminate causing discoloration.

Vehicle Magnetics

Installation - Magnetic signs can only be used on smooth, FLAT steel surfaces. They CANNOT be used on wood grain panels, fiberglass, panels that have been repaired with non-steel fiber (BONDO), or on corrugated or irregular surfaces. Touch the sign to the vehicle. Verify that the entire sign is in contact with the body and make sure the edges of the sign are not curled up by any trim or molding.

NOTE: A magnetic sign should NEVER be applied to a newly painted vehicle. Allow at least 60 days for fresh paint to cure.

Maintenance - REMOVE THE SIGNS FROM YOUR VEHICLE WEEKLY and wash and wax the area where your signs are placed. In cold weather, preheat the sign with warm water before removal, if necessary. To clean the signs, use a sponge and a mild soapy water solution and wipe gently. NEVER immerse the signs in water, steam clean, or take them through a car wash. After rain or snowfall, remove signs and wipe dry.

Storage - Magnetic signs should be stored on a flat, even surface or rolled up (lettering to the outside) around a cylinder with a diameter of at least 3". NEVER store magnetic signs in a hot vehicle, as they may permanently warp. Do not damage signs by folding, creasing, or placing any heavy objects on top of them. If a sign does get bent out of shape, you can try to straighten it by placing it on a flat metal surface, such as a file cabinet or refrigerator.

FASTSIGNS® uses the finest magnetic material to bring you the best in magnetic mobile advertising. Correct preparation, installation, maintenance, and storage are your responsibility and must be followed to ensure your satisfaction and the long life and protection of your signs and vehicle. We cannot be held responsible for any misapplication or misuse of your signs. Due to the variables and complex nature of automotive finishes, extra care must be taken to protect your vehicle. Check the area behind the magnetic material weekly and clean and move the sign as necessary to prevent any discoloration or clouding of the automotive clear coat.

WARNING: Automotive finishes and protectants vary by manufacturer; changes in color, shade, and surface appearance can occur with time, daily usage, and exposure to direct, intense sunlight. FASTSIGNS® assumes no responsibility for damages incurred due to the improper use or care of its magnetic products. For care of your automotive finish, please refer to your vehicle's Owner's Manual.