



Price and Art Guidelines

Allow 12-16 Business Days delivery time AFTER design approval for all items.

Prices are based on ready-to-print files ONLY. Additional fees will apply for file set-up and design time.

BUSINESS CARDS - size: 2" x 3.5" (standard), w/bleed 2.1" x 3.6"									
Paper Selection	14pt Premium UNCOATED			14pt Gloss w/ NO UV on BACK			14pt Gloss w/ UV on BOTH sides		
QTY	250	500	1,000	250	500	1,000	250	500	1,000
Color Front, no back	\$47.00	\$60.00	\$69.00	\$48.50	\$61.50	\$71.50	\$50.50	\$63.50	\$72.50
Color Front, B&W back	\$49.00	\$62.00	\$71.00	\$50.50	\$63.50	\$72.50	\$52.50	\$65.50	\$74.50
Color Both Sides	\$51.00	\$65.00	\$73.00	\$52.50	\$66.50	\$75.50	\$54.50	\$68.50	\$77.50
POST CARDS - size: 4" x 6" (standard), w/bleed 4.1" x 6.1"									
Paper Selection	14pt Premium UNCOATED			14pt Gloss w/ NO UV on BACK			14pt Gloss w/ UV on BOTH sides		
QTY	250	500	1,000	250	500	1,000	250	500	1,000
Color Front, no back	\$130.00	\$160.00	\$192.00	\$135.00	\$165.00	\$197.00	\$142.00	\$172.00	\$204.00
Color Front, B&W back	\$135.00	\$167.00	\$202.00	\$140.00	\$172.00	\$207.00	\$147.00	\$179.00	\$214.00
Color Both Sides	\$141.00	\$174.00	\$213.00	\$146.00	\$179.00	\$218.00	\$153.00	\$186.00	\$225.00
POST CARDS - size: 5.5" x 8.5", w/bleed 5.6" x 8.6"									
Paper Selection	14pt Premium UNCOATED			14pt Gloss w/ NO UV on BACK			14pt Gloss w/ UV on BOTH sides		
QTY	250	500	1,000	250	500	1,000	250	500	1,000
Color Front, no back	\$182.00	\$232.00	\$271.00	\$189.00	\$239.00	\$278.00	\$197.00	\$246.00	\$285.00
Color Front, B&W back	\$203.00	\$243.00	\$293.00	\$210.00	\$250.00	\$300.00	\$217.00	\$257.00	\$309.00
Color Both Sides	\$214.00	\$254.00	\$301.00	\$221.00	\$261.00	\$308.00	\$228.00	\$268.00	\$315.00
SELL SHEETS / FLYERS - size: 8.5" x 11", add .125" for bleed					TRI-FOLD BROCHURES* - size: 8.5" x 11"				
Paper Selection	80 lb. Gloss Book w/ Aqueous Coating (C2S)			Paper Selection	80 lb. Gloss Book w/ Aqueous Coating (C2S)				
QTY	250	500	1,000	QTY	250	500	1,000		
Color Front, no back	\$235.00	\$278.00	\$325.00	Color Both Sides	\$280.00	\$333.00	\$383.00		
Color Both Sides	\$255.00	\$299.00	\$345.00						

* This product requires print ready files ONLY.

All prices are subject to change without notice.

Preparing Files / Art Guidelines

Design templates (includes bleed, safe and trim zones) available upon request.

File Format / Size - TIF, TIFF, JPG, EPS, PNG, AI, PSD, and PDF. The maximum acceptable combined file size is 50MB (megabytes).

Resolution - All file formats must have a minimum of 350 dpi (dots per inch) resolution. Images designed for the web are done at a low screen resolution of 72 dpi. Print images need to be created at 350 dpi or there will be a substantial drop in the image quality.

Color Mode - All color artwork and/or images must be provided in CMYK (cyan, magenta, yellow, black) color mode. All black and white artworks and/or images must be provided in grayscale color mode. Heavy black ink might cause smearing.

Bleed - ALL files are required to be built to the full bleed dimension specified for each trim size, i.e. Business Cards - 2.1" x 3.6", Post Cards - 4.1" x 6.1" or 5.6" x 8.6", and Sell Sheets / Flyers and Tri-fold Brochures - 8.625" x 11.125".

Safe Zone - All critical elements (text, images, logos, etc.) must be kept at least 0.125" inside the edge unless used as an intentional bleed.

Fonts - While our collection is extensive, we may not have your particular font on hand. Therefore, ALL fonts are required to be embedded, outlined or converted to paths or curves.

Borders - Borders are NOT recommended as shifting in the cutting process may make borders appear uneven.

Only available at FASTSIGNS® locations in Oklahoma.

FASTSIGNS®

We Now Offer...



Business Cards



Post Cards



Sell Sheets / Flyers



Tri-fold Brochures

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