

Magnetic Signs

Instructions for Magnetic Sign Installation and Maintenance



FASTSIGNS® uses the finest magnetic material to bring you the best in mobile magnetic advertising. Correct preparation, installation, maintenance, and storage procedures (Sections 1 – 4) are your responsibility and must be followed to ensure your satisfaction and to safeguard the long life of your signs and vehicle. *** FASTSIGNS cannot be held responsible for any misapplication or misuse of signs. Due to the many variables and complex nature of automotive finishes, special care must be taken to protect your vehicle: check the area behind the magnetic material weekly and move the sign as necessary to prevent any discoloration or clouding of the automotive clear coat.

1. PREPARATION: Wash and dry vehicle. To protect your signs and vehicle, wax vehicle surface and the brown magnetic side of the sign prior to applying.

2A. INSTALLATION: Magnetic signs can only be used on smooth steel surfaces. They CANNOT be used on simulated wood-grain panels, fiberglass panels, panels that have been repaired with a non-steel filler (such as “Bondo”), or on any corrugated or other irregular surfaces. If necessary, magnetic signs can easily be cut with a razor or X-Acto knife to work around body molding or other obstructions on the vehicle.

2B. Apply one edge of the sign to the vehicle surface in the desired location then roll the sign onto the vehicle surface until the entire sign is installed flat onto the vehicle surface. If the magnetic sign is not placed in the desired position, carefully remove by reversing the installation steps and then repeat the process. (Do not try to rearrange the sign by pulling when it is stuck magnetically onto the vehicle. This might stretch the magnetic as well as scratch the vehicle paint!)

3. REMOVAL & MAINTENANCE: Remove the signs from your vehicle weekly. Always remove the sign by lifting from the center of the two opposite sides—never start at the corners, as this may stretch the sign material. In cold weather, preheat the sign with warm water before removal, if necessary. Once the signs are removed, wash and dry the vehicle and all sign surfaces. This keeps moisture from collecting between the signs and the vehicle surface, which can potentially damage a vehicle’s finish. To clean the signs, use a sponge and a mild soapy water solution. Never immerse the signs in water, steam clean, or take them through a car wash. A generous coat of wax on the surface where the sign is placed and on the back of the sign itself will help prevent damage. After rain or snowfall, remove signs and wipe dry.

4. STORAGE: Magnetic signs should be stored either on a flat, even surface, or rolled up (lettering to the outside) around a cylinder with a diameter of at least 3 inches. Never store magnetic signs in a hot vehicle, as they may permanently warp. Do not damage signs by folding, creasing, or placing any heavy objects on top of them. This type of treatment will prevent the signs from retaining their full magnetic power. If a sign does get bent out of shape, you can try to straighten it by placing it on a flat metal surface, such as a file cabinet or refrigerator. If you cannot straighten the sign, it will need to be replaced.

WARNING: Automotive finishes and protectants vary by manufacturer; changes in color, shade, and surface appearance can occur with time, daily usage, and exposure to direct, intense sunlight. FASTSIGNS® assumes no responsibility for damages incurred due to the improper use or care of its magnetic products. For care of your automotive finish, please refer to your vehicle’s Owner’s Manual. Contact your local FASTSIGNS® Center for more information.

*** Note: A magnetic sign should never be applied to a newly painted vehicle. Allow at least 60 days for fresh paint to cure.