

# Case Studies and Success Stories



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Every brand has a story to tell. FASTSIGNS® centers work with customers of all sizes – and across all industries – to help them communicate their message. We create comprehensive solutions using the right mix of signs and visual graphics, and in doing so, help companies accomplish their objectives and overcome their visual communications challenges.

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## Building Brand Awareness with Fiery Graphics



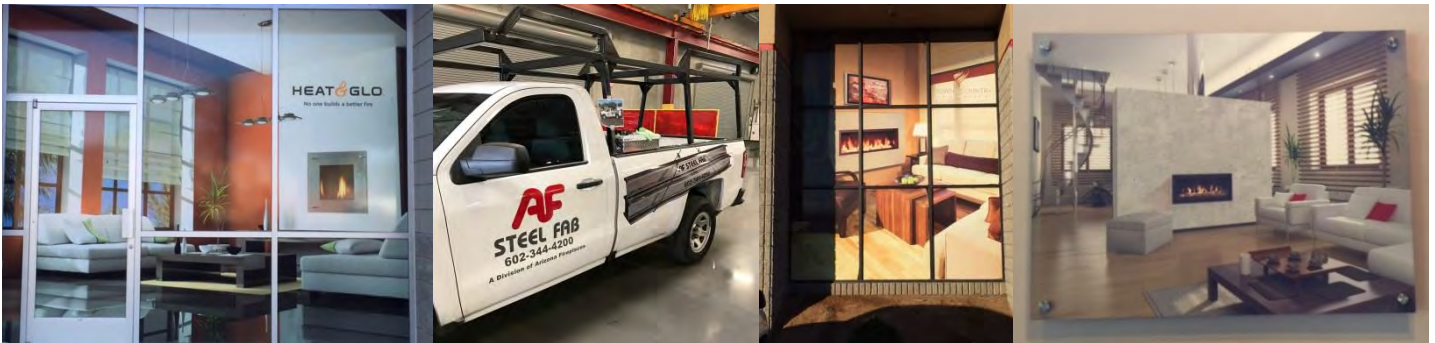
### The Challenge

Founded in 1980, Arizona Fireplaces is a manufacturer and supplier of fireplaces and custom home solutions. The company needed to increase its business visibility, attract customers and create a welcoming environment at their retail showroom located in an industrial area in Phoenix, Arizona.

### The Solution

Arizona Fireplaces had worked with FASTSIGNS® for many years for truck lettering. This need was much broader; they needed to make their industrial building more noticeable and attractive to retail customers. To identify the fabrication and showroom location, FASTSIGNS provided building signs, dimensional letters and door graphics. The windows were covered using colorful graphics that featured Arizona Fireplaces' products and brand images to brighten up the showroom entrances and invite customers to walk in. Inside of the showroom, canvas prints and interior décor graphics complement the retail displays. To promote a new line of custom barbeque grills, images of people enjoying family cook-outs were used to bring the products to life. Wayfinding and identification signs were placed over doors and in entryways throughout the building to help customers navigate to various departments.

FASTSIGNS extended Arizona Fireplaces' branding to their vehicles and construction equipment. On the company's service truck, FASTSIGNS provided logoed graphics and bold lettering so people on the road could identify the company and see their contact information.



### The Result

FASTSIGNS enhanced the Arizona Fireplaces' location and vehicles using modern designs and comprehensive visual communication solutions. After adding branded showroom graphics, Arizona Fireplaces saw such an increase in sales that they expanded their fabrication facility to accommodate the growing business.

\*FASTSIGNS of Tempe, AZ is owned by Dave Vandervort.



## International Branding Designed for Multiple Office Locations

**Zenium.**  
Technology Partners

### The Challenge

UK design company Arris was creating new branding for Zenium and needed help from FASTSIGNS® to realize their ideas and advise how best to carry out the internal branding for the company.

### The Solution

FASTSIGNS selected sign and graphic materials and colors to suit the branding in a practical way. The team helped Arris create a uniform look for Zenium's UK and European offices.

Starting with establishing the colors for the brand, FASTSIGNS carried out the theme on all signage. The first task was to brand the London office using vinyl lettering for the foyer.

For the offices, FASTSIGNS provided canvas prints and frosted vinyl for glass walls as well as vinyl for wall décor. Moving along to the Frankfurt office, FASTSIGNS delivered and installed a 2x3m acrylic panel, wall graphics and an inspiration wall. Projects are also underway by FASTSIGNS for Zenium office graphics in Istanbul.



### The Result

FASTSIGNS' Simon Slee said, "We solved the challenge of signage, logistics, delivery and installation for all of the sites required by the customer. Arris can now apply designs by FASTSIGNS for Zenium's future projects."

The material and color specifications were rolled out for new locations and FASTSIGNS has continued to work with Arris on future locations locally and in Europe.

\*FASTSIGNS Hammersmith, London is owned by Friederike and Simon Slee.





## When Branding and Visibility Collide: Ensuring Visual Graphics Consistency for Auto Repair Chain



### The Challenge

Assured Automotive has been acquiring many new locations as well as refurbishing existing locations. Since each location is set up differently, it is important for Keith D'Silva to find a way to make sure the branding is consistent.

### The Solution

Whenever Assured Automotive takes over the management of an existing location, FASTSIGNS® immediately surveys it in order to make recommendations on the best way to brand the building for awareness and visibility. "Our team goes to the site, takes pictures and mocks them up with the appropriate signage. When Assured Automotive management team provides budget approval, we provide the appropriate solution," said FASTSIGNS' Jose Azavedo.

Over the last 10 years, FASTSIGNS has helped Assured Automotive brand their locations by providing comprehensive sign and visual graphic solutions for the exteriors including dimensional letters, light boxes, location signs, pylon signs, site signs, banners, directional signs, window graphics and vehicle graphics. FASTSIGNS has also helped them brand the interior of the collision centers using dimensional letters, banner stands and graphics.



### The Result

D'Silva has been very pleased with the direction and quality FASTSIGNS provides. "Jose and FASTSIGNS have been great to work with. I know I can rely on them to provide the best solution for each location. We have been working with them for 10 years because they are honest, efficient and the best at what they do," said D'Silva. As Assured Automotive continues to expand, they rely even more on FASTSIGNS to deliver quality solutions across Ontario.

\*FASTSIGNS of S. Mississauga and Oakville, Ontario are owned by Jose Azavedo.



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## Established College Campus in Need of Branding and Educational Signage



### The Challenge

Austin College, a 167-year old private, co-educational college, needed to better identify campus property areas, honor people who helped start the school, and educate the community about the green technology (LEEDS) being used throughout a new building.

### The Solution

FASTSIGNS® utilized the many light poles around the campus to hang boulevard banners to identify the property.

To help honor those who started the school in a way that allowed others to learn their history, FASTSIGNS created clear acrylic displays on standoffs.

To inform and educate about the campus's new LEEDS building, FASTSIGNS provided clean, acrylic exterior signs that explained how green technology is used throughout the building.



### The Result

Together, the new sign elements fit into the existing signage design on campus, while helping the college solve their latest visual communications challenges.

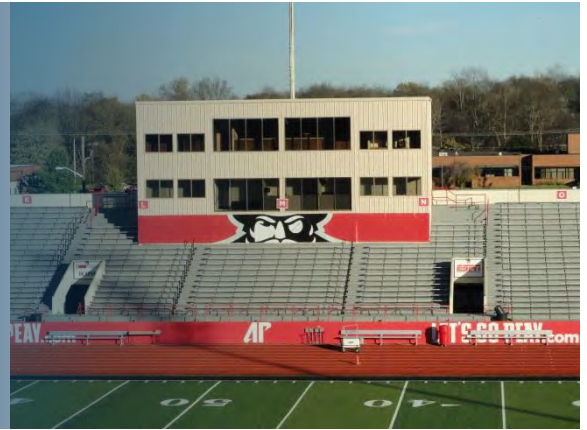
\*FASTSIGNS of Sherman is owned by Todd and Jessica Bass.



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## Fostering School Spirit with New Branding Across Athletic Venues

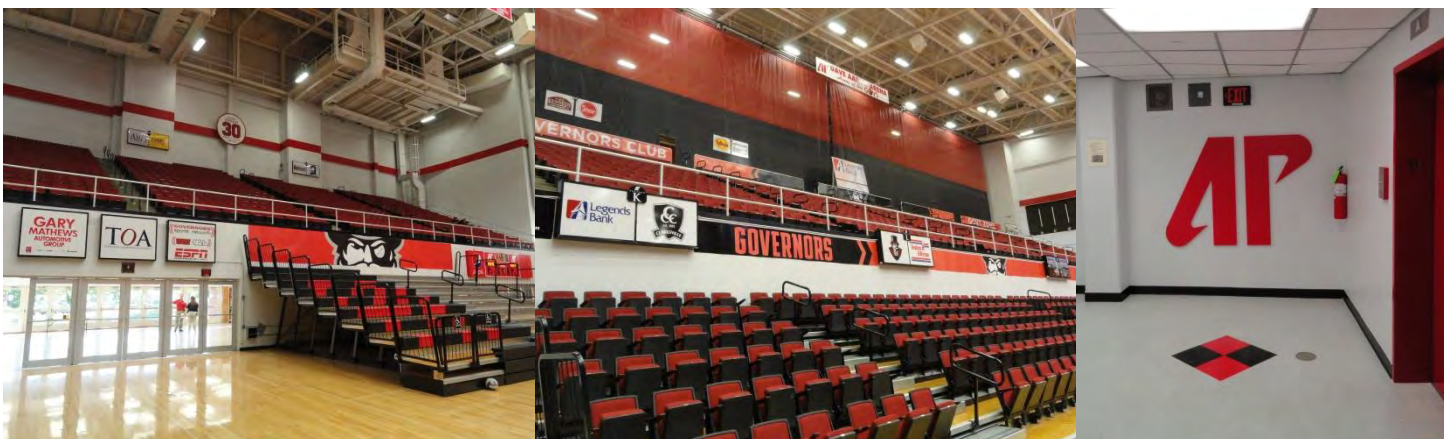
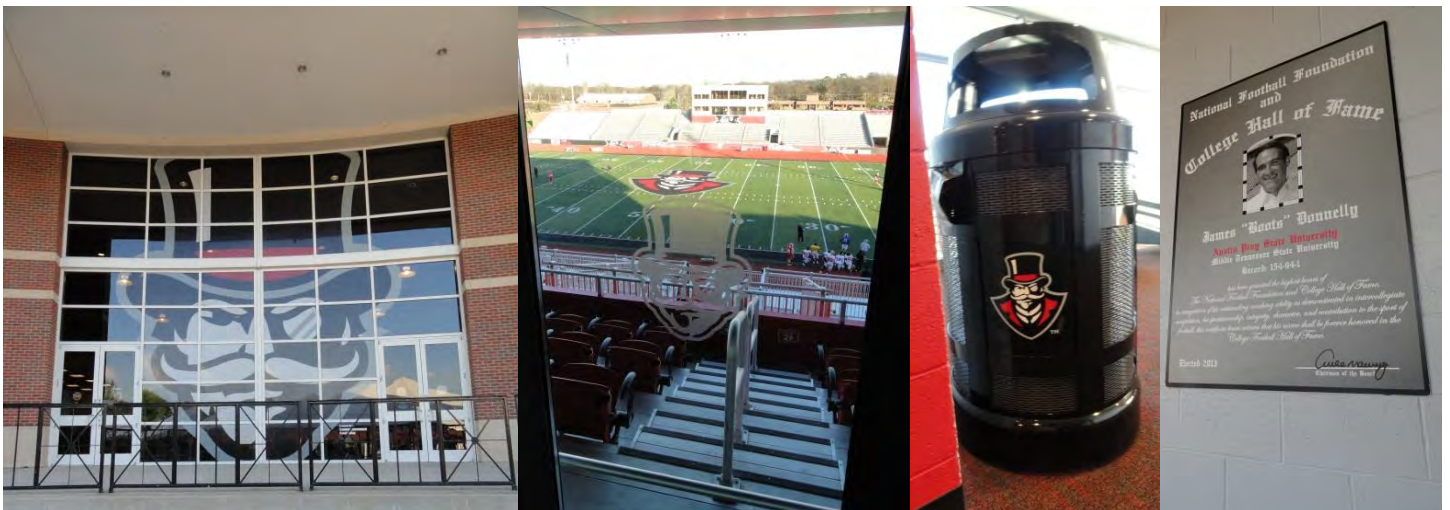


### The Challenge

Austin Peay State University (APSU) was renovating their athletic complex and needed to maximize their new logo and branding in and around their new football stadium and other existing venues including the basketball arena, tennis courts and various fields (baseball, basketball, softball and soccer).

### The Solution

A wide variety of signs and visual graphics were used to extend the branding and ensure that it was consistent across locations. Giant banners, including one that was 340 feet wide, were used in and on the new football stadium. Large window graphics with the APSU Governors logo were applied to entry and exit doors, and decals featuring the school mascot, the Governor, were added to trash cans. Directional signs, including wall-mounted dimensional letters and graphics applied to the floor, now help people find their way around the sporting facilities.





Interior graphics for the hanging scoreboard were designed, produced and installed in the basketball arena, red graphics were added to the bleachers, and framed, wall-mounted plaques thank local businesses who support ASPU. The tennis stadium added large banners and net signs, and posters featuring players in action were added in the baseball and softball areas.



## The Result

Completion of the project resulted in a bold, modern and colorful look for the properties. The university had an increase in attendance at sporting events, and the rebranding desire spread to other school departments including the Art & Design Department and the History Department. Everyone involved considers the project a win.

\*FASTSIGNS® of Clarksville, TN is owned by Alan Grayson.

## Rebranding to Visually Unify Multiple Companies for Consistent Corporate Look



### The Challenge

With multiple companies under one corporate umbrella, Babcock Power needed to rebrand individual sites to create a uniform look while maintaining the individuality of each company.

### The Solution

FASTSIGNS® worked with Babcock Power to design new signage for each facility, incorporating the respective new logos and taglines. Where graphics were already in place, FASTSIGNS stripped and repainted the surfaces before applying the updated graphics.

The signs and graphics provided included external sign panels hung over doorways, vinyl logos on building windows, banners, custom door mats, vehicle graphics, outdoor flags, directional signage, tradeshow booths, a monument sign and additional interior facility signage.



### The Result

The subsidiaries of Babcock Power are now well branded and visually unified, and reflect the unique identity of each company. Consistent branding across the sites has boosted their visibility within the local community and helps communicate their professionalism as an integrated, global supplier of technology and equipment.

\*FASTSIGNS of Spartanburg, SC is owned by Pete Brushaber.



# Engineering a Professional Look and Improving Navigation in a Corporate Headquarters



## The Challenge

Barton & Loguidice is a large engineering firm headquartered in Syracuse, New York. They were moving to a new location after being in their existing location for 40 years and needed old signage removed, and signs and visual graphics created for their new location. They wanted to present themselves as a professional company to clients and prospects, help visitors and employees find their way around, and improve both the work flow and the work environment for their employees.

## The Solution

FASTSIGNS® worked directly with the president of the company to identify what needed to be branded. After removing and disposing the old signs at the old location, FASTSIGNS provided a wide range of signs and visual graphics for Barton & Loguidice's new location.

To identify the building and increase visibility from the nearby highway, large dimensional letters were displayed on the side of the building. To comply with area and zoning regulations, FASTSIGNS helped obtain the appropriate permits needed and then worked with an electrical contractor to have the sign installed.



A double-faced site sign was placed at the entrance of the property and a landscaper was contracted to beautify the area around it. Branded parking signs and wayfinding signs let visitors and employees know how to get where they are going, and vinyl lettering placed over of the main entrance and on the glass entry doors help identify the building.



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Inside, a dimensional logo and dimensional letters are on a wall in the lobby, making a professional and welcoming impression.

FASTSIGNS also helped refresh Barton & Loguidice's marketing and trade show materials by providing branded table top displays, retractable banner stands and table covers.



## The Result

The signs and visual graphics FASTSIGNS provided helped present Barton & Loguidice in a more professional manner, helped people find their way and enhanced the environment for both visitors and employees.

\*FASTSIGNS of Syracuse, NY is owned by Russell Hall.

## Décor to Reflect the Support of a Community



### The Challenge

Blue Cross Blue Shield of Montana was moving into a new three-story state of the art building and wanted their décor to reflect their involvement in the community and the culture of Montana. They also wanted to provide privacy for their meeting rooms and offices.

### The Solution

Ceiling to floor wall graphics included Montana scenes, a company timeline and scenes from the company-sponsored Governor's Cup run were displayed on large office walls for impact. Color themed acrylic panels with photos were mounted at different heights in a mosaic pattern to create more interest. Window films were used in offices and meeting rooms to create privacy yet allow light in.



### The Result

The graphics commissioned for the new facility were revealed at the opening of the building. They help reinforce the close connection Blue Cross Blue Shield and their employees have with Montana citizens, and their community. Wall graphics make offices and meeting rooms fun and inviting, inspiring customers and employees alike.

\*FASTSIGNS® of Helena, MT is owned by Janelle and Greg Painter.



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## Branded Visibility With a View for Local Pub



### The Challenge

Bootleggers restaurant needed signs and graphics to increase their visibility, as the new restaurant is on a bluff, one level below the street, facing the James River. They also wanted their required regulatory 911 signage to be thematic.

### The Solution

FASTSIGNS® created signs that identify the restaurant's location and provide wayfinding utilizing a striking iconic image and the Bootleggers logo across all pieces, visibly extending the brand to common public areas and leading guests to the restaurant's entryway.

A thematic mural was installed on a garage door and is visible from the main access street with a larger than life "bootlegger" holding a bourbon bottle and hinting that there is something special to discover 177'3" around the corner.

Branded window vinyl lettering and a dimensional exterior sign greet guests as they arrive, and the required sign telling people their exact location in case of a 911 emergency is dimensional and consistent with other branded signs.



### The Result

Bootleggers opened with a consistent, clearly communicated brand and great findability.

\*FASTSIGNS of Forest – Lynchburg, VA is owned by Renae and Steve Adrian.



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## Strengthening Brand Consistency from Location to Location

LESS ATTITUDE.  
MORE FITNESS.

### The Challenge

Chuze Fitness is growing and has multiple locations in three states. They want each new location to be stylistically identical to the others, despite having unique and different sized spaces.

### The Solution

Vinyl letters, dimensional signage and wall graphics identify areas of activity and also act as a wayfinding system to help members navigate the fitness center. Playing on the company name, catch phrases are displayed throughout the facility and on custom wrapped company vehicles.



### The Result

Members feel welcome, comfortable and inspired in these fitness centers that feature bright, modern visual graphics.

\*FASTSIGNS® of Escondido, CA is owned by Jonathan Schwartz.





## Dancing for Joy on the Rooftop



### The Challenge

Coupa Software is a company that really embraces graphic communications - from impactful marketing at trade shows to clear wayfinding systems to interior wall graphics that help foster a harmonious work environment. They were looking for a one-of-a-kind over-sized logo to adorn their entire rooftop.

### The Solution

"This was a unique request," said FASTSIGNS® Dave Skromme. "When they took me to the top of the building and I first laid eyes on the expanse of roof, I thought 'Oh, wow! This is going to be big.'"

The FASTSIGNS team determined the best option for the project would be to paint the logo. The team created a template made with their router using 65 sheets of plywood heavy enough to work on the windy rooftop. It was a strategic challenge to create the complex pattern needed for the multi-colored graphic because within the template, plywood template pieces would need to be assembled and reconfigured as the different colors were laid down. Just a few months later, Coupa requested FASTSIGNS help announce their Initial Public Offering (IPO). This time, FASTSIGNS installed temporary banners over the building's edge, hanging alongside their external building signs.



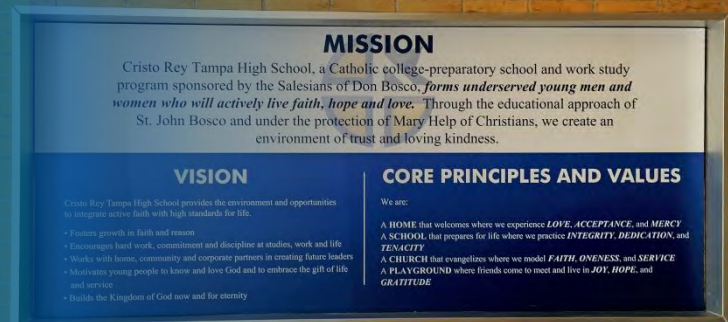
### The Result

FASTSIGNS provided the unique and impactful graphic solution Coupa Software sought. Coupa Software then used the logoed rooftop as the setting for a company video showcasing the upbeat, unusual and successful Coupa Software brand. The larger-than-life rooftop logo jumped off the screen when featured midway through the video as the company's CEO danced joyously down the rooftop.

\*FASTSIGNS of San Mateo, CA is owned by Dave and Linda Skromme.



## Branded Wayfinding Signs Help Students, Faculty and Visitors Find Their Way



### The Challenge

Located on property shared with a church and other organizations, Cristo Rey Tampa High School needed to identify and differentiate their buildings from those of others, communicate their core values and help people get where they wanted and needed to go.

### The Solution

FASTSIGNS® provided a variety of branded signs and visual graphics across Cristo Rey Tampa High School's campus. These included a series of branded directional signs along the roadways and sidewalks, custom speed limit signs and "Do Not Enter" signs to improve safety.

Post and panel signs identify the buildings and communicate which entrance is for the church and which is for the school. Window graphics are also displayed above the glass doors at the entrance.

Inside the school, custom dimensional blade signs are placed above the doors in the hallways to identify administrative offices and classrooms, branded ADA-compliant and braille signs display room numbers, and dimensional letters identify the cafeteria. A branded mural in the hallway reinforces the school's mission, vision and core principals.



### The Result

The strategic placement of the signs and visual graphics at Cristo Rey Tampa High School keeps people informed and helps them find their way while reflecting the school's branding.

\*FASTSIGNS of Orlando – Central is owned by Renee Friedman.



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## Chic Signage to Better Communicate Service Offerings



### The Challenge

Located in a shopping mall with over 100 retail stores, Crossway Montehiedra Salon and Spa needed to increase its business visibility and inform customers and those passing by about their products and services.

### The Solution

FASTSIGNS® branded the exterior of the salon using bold window graphics and large banners with images of people to communicate various products, services and pricing. Floor graphics were provided to get attention and direct customers through the salon, as well as stair graphics and wayfinding signs for the salon's second level.

Banners were used to communicate the salon's monthly promotions. For example, during the month of October, if patrons made a \$5 donation to help breast cancer awareness, they received a pink hair extension. This promotion was communicated on a banner stand placed outside of the spa's location and was so successful that they ran out of extensions in the first week. To identify each beauty specialist's station, FASTSIGNS provided custom name signs and static cling mirror graphics.

Crossway Montehiedra Salon and Spa's new visual graphics were also used for social media and online marketing efforts to maintain a consistent brand image.



### The Result

FASTSIGNS helped Crossway Montehiedra Salon and Spa build awareness for their brand and enhance the look of their location using comprehensive visual communications solutions. The new spa signage helps promote products and services, and improves the workplace environment for the salon's employees.

\*FASTSIGNS of Guaynabo, PR is owned by Teresa Caballero, Jose Corujo and Juan Rivera.



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## Powerful Signs and Graphics for Power Supply Company



### The Challenge

DC Group is the nation's largest independent service provider of critical power maintenance to data centers, telecommunication companies and hospitals. The growth of their business required them to expand their facilities, which needed signs and visual graphics.

### The Solution

FASTSIGNS® provided exterior signage for DC Group's new Minneapolis building, outfitting them with three lighted channel letter signs. To help visitors find their way, FASTSIGNS also installed aluminum-cut address numbers and parking lot signs.

To extend the DC Group branding throughout the building's interior, FASTSIGNS created a comprehensive sign and visual graphics plan that included dimensional signs in both lobby areas, room identification signs, a colorful wall map and branded wall graphics.



### The Result

"The new building looks fantastic; the images and logos help convey the company's power generation pedigree as a proven provider that serves Fortune 500 companies," said FASTSIGNS' Dennis Campbell. "As an added benefit, the building has also become a source of pride for the employees."

\*FASTSIGNS of Bloomington, MN is owned by Dennis Campbell.



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## Making a Splash with Branded Beachside Signs



### The Challenge

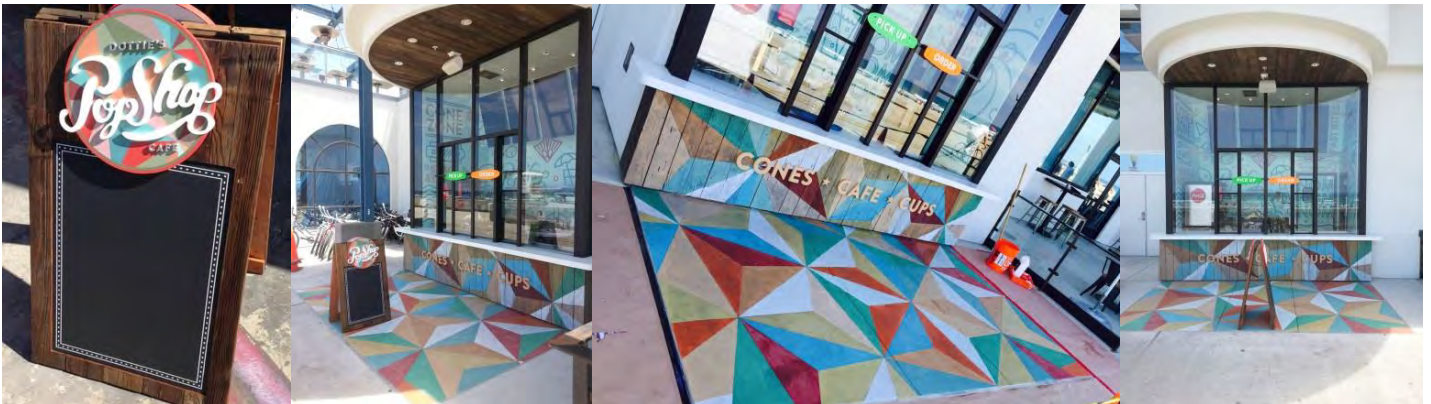
Eat. Drink. Sleep., a property management company, and Hollis Brand Culture, a design firm serving the lifestyle and hospitality sectors, needed to create a complete brand identity for a walk-up café in San Diego's vibrant Belmont Park. After designing the logo and branding elements for Dottie's Pop Shop, they needed help turning their vision into reality.

### The Solution

FASTSIGNS® stepped in to provide the actual physical solutions to bring the design to life to attract attention on the busy beachside boardwalk and enhance the visitor experience.

The walk-up counter serves as a focal point; under the counter, FASTSIGNS created durable dimensional letters to communicate that it is a beach café offering cones and cups.

Each sign required color consistency, regardless of the materials used. Signs provided included custom wall graphics easily seen through the counter to ceiling glass to enhance the décor, oval directional signs to identify where to order and pickup, and a double-sided custom natural wood A-frame sign made with a chalkboard to communicate changing messages.



### The Result

The branded signs and visual graphics provided by FASTSIGNS create a cohesive look and feel for the trendy beachfront café. The wooden signs and dimensional elements are durable enough to withstand the beachside climate, and visitors are welcomed with appealing décor graphics.

\*FASTSIGNS of San Diego, CA – Sports Arena is owned by Michelle and Sean Cox.



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## Creating a Mobile Engagement Event Experience



### The Challenge

Epicenter Experience is a mobile research company that enables brands and people to engage in active conversations at scale, in real-time, through their mobile set. Epicenter Experience needed a comprehensive visibility plan using signs and visual graphics.

### The Solution

FASTSIGNS® wrapped the most visible fixture in the Epicenter Experience - their event bus - and added a chrome backlit LED logo as a hood ornament. Chalkboard vinyl was installed on several interior walls, and a branded Epicenter Experience clock was created.

FASTSIGNS fabricated a round, 15-foot event stage covered in branded graphics to provide a cohesive look utilizing materials that have non-slip properties. The stage was custom designed to break down in order to store inside the bus for transport.

To point locals to the event location on the day of the event, FASTSIGNS provided A-frame signs and marketing flyers for the Epicenter Experience to hand out and post at and around local establishments.



### The Result

The impactful graphics draw attention to and interest in the Epicenter Experience. The Epicenter Experience came to FASTSIGNS with some of the branding already established; FASTSIGNS helped them shape the direction of their signs and visual graphics, and executed the resulting branded solutions.

\*FASTSIGNS of Quincy, MA is owned by Frank and Nicole Meroney.



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## Broad Challenges Solved with Broad Range of Signs and Visual Graphics



### The Challenge

Faith Technologies is a national leader in electrical planning, engineering, design and installation. With goals of improving the client and prospect experience, enhancing industry awareness, improving job safety and simplifying ordering on a national level, Faith Technologies approached FASTSIGNS® for solutions.

### The Solution

“As Faith Technologies began this great undertaking of developing a multi-faceted branding and customer experience program, they brought us into the mix,” said FASTSIGNS’ Trevor Hauke. “We began the process with a few late night meetings to really spend time delving into their challenges and concerns, and then we developed broad-scope visual communications solutions.”

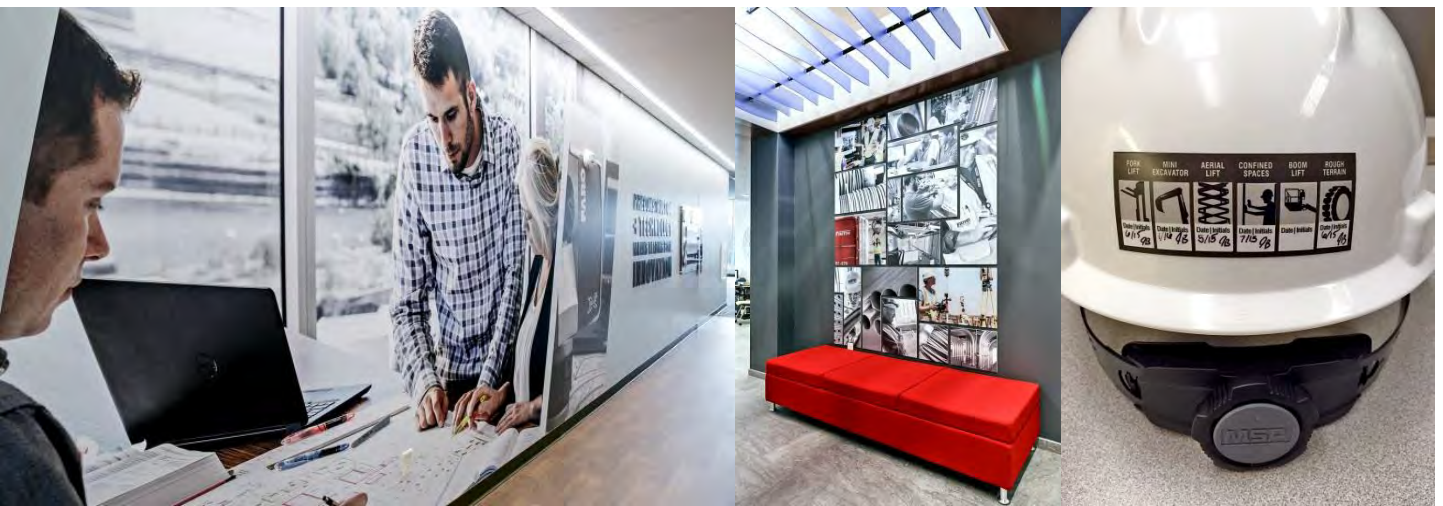
Faith Technologies broke ground on a new headquarters, which provided a blank canvas to help design a tour-ready facility with the sole focus on customer experience. FASTSIGNS developed a floor-by-floor visual strategy to drive home why Faith Technologies is different and leading the industry on a national level.



A combination of dimensional letters and multi-layered acrylic displays combine to feature Faith Technologies’ core values and project case studies. Dimensional wall murals and canvas artwork emphasize the company’s focus on investing in and building an experienced team, and on providing comprehensive products and all-inclusive services. Multi-layered acrylic and cable displays, walls with changeable magnetic receptive graphics and mobile tour kiosks give visitors and customers an interactive experience during tours.

Carrying the new branding scheme throughout, FASTSIGNS now produces signs and graphics for all Faith Technologies job sites including dry erase boards, construction site signs, hard hat certification decals, electrical hazard awareness magnets and countless other elements.





## The Result

By taking the time to understand Faith Technologies' goals and challenges, FASTSIGNS was able to provide a comprehensive visual graphics solution that met all of their needs – an improved customer experience, more industry awareness, improved job safety and a simplified ordering process that increased productivity.

\*FASTSIGNS of Appleton, WI is owned by Doug Brauer.



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## Fresh, Unique Visual Solutions for a Restaurant's Grand Opening



### The Challenge

Freshii is a fast-casual restaurant that provides healthy meal choices to customers on the go. Business owner Max Baumgartner opened a new Freshii location in Boulder, CO, across the street from the state's largest university. The restaurant needed to increase awareness, generate excitement and stand out from the competition. The franchise restaurant also needed building signs and visual graphics that were brand compliant.

### The Solution

For the exterior building signage, FASTSIGNS® provided illuminated channel letters placed on a light box with dark green faux foliage to comply with Freshii's brand guidelines and to create a unique look. The greenery was used throughout the restaurant to add color year round and to differentiate the brand from other restaurants in the area. Branded stand-alone signs at the entrance were made with planter boxes, wood, faux foliage and dimensional letters.

Inside the building, FASTSIGNS created a custom wall with additional greenery and provided window panels with black and white graphics featuring menu items. To brighten up the restaurant, FASTSIGNS provided a unique LED wall sign communicating Freshii's motto, "Eat. Energize." FASTSIGNS extended the Freshii brand further using custom decals, printed posters, table throws and banners for various promotions and sponsorship opportunities, along with a cut out sign for people to take pictures with and promote the new Freshii location on social media.



### The Result

FASTSIGNS helped build awareness for the new Freshii location using unique visual communication solutions and maintaining the franchise restaurant's brand standards. "The solutions we provided definitely played a big role in Freshii's grand opening in Boulder," said FASTSIGNS' Bob Okun. "The signs and visual graphics exhibited the Freshii brand, enhanced visibility and transformed an old, uninhabited space into something new and exciting."

\*FASTSIGNS of Boulder, CO is owned by Ani and Bob Okun.



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## Growing a Brand with Trade Show Displays and Showroom Signage



### The Challenge

Garden on the Wall, a company that creates beautiful interior vertical gardens using preserved moss, eucalyptus, ferns and other plants, wanted to build awareness and educate prospects about their product offering.

### The Solution

FASTSIGNS® created a variety of signs and visual graphics to help accomplish their goals. In addition to the stand alone wall and counter display, FASTSIGNS provided an exterior building sign using acrylic dimensional letters, an interior lobby sign, engraved plaques to identify plants on the displays and graphics for their delivery vehicle.



### The Result

The new displays resulted in Garden on the Wall gaining many new high-profile clients. Additionally, the booth was a finalist for best large exhibit at the Boutique Design New York trade show.

The owner of Garden on the Wall, Mine' Hisin, was very pleased with the results and said, "I didn't know exactly what I needed but FASTSIGNS took the design lead. They came back with several options and took care of everything on the technical side and installation. Everything looks great and the van wrap has been turning heads."

\*FASTSIGNS of Fairfield, NJ is owned by Rich Fersch and Emily Anderson.



## Historic Expansion of Restaurant Into Broader Businesses



### The Challenge

When executive chef and operating partner Jeremy Critchfield became an owner of The Historic Stone House Restaurant, Inn & Tavern, he had a vision to take the historical bed and breakfast to new heights. The Farmington, PA eatery needed new branding and signage for its growing business.

### The Solution

FASTSIGNS® helped bring Critchfield's vision to life and revitalize The Historic Stone House by creating a new brand identity and providing comprehensive visual communications solutions for all of the business extensions, including a fine dining restaurant, butcher store, catering service and event venue.

The first step was to create a new logo, which FASTSIGNS designed to convey the rustic, yet modern, style of the brand. When the chef added new concepts, including the Barbeque Smoke House, the Butcher and Provisions store and Backyard to Blacktie Catering, FASTSIGNS created an individual logo for each business that reflects the overall brand personality. "It was important to the chef that each division of his business had a separate but similar look and feel in their branding and logos," said FASTSIGNS' Brenda Stipanovich.



To increase visibility, billboards and post-and-panel signs are placed along high-traffic roadways directing passers-by to the location and promoting weekly specials. The restaurant's entrance is easily identified with building signs and bold graphics. The company's box trucks, catering vans and the chef's personal car are branded with colorful vehicle graphics. Retail products carry custom printed labels.

The Barbeque Smoke House concept is housed in a renovated, vintage garage outside of the main restaurant. Large banners and posters are placed to identify the site, direct patrons and spotlight menu items. Logoed apparel including t-shirts, printed aprons and hoodies are provided for employees and available for patrons to purchase.





For special events, FASTSIGNS provides branded canopies, banners, flyers and menu boards. Additionally, the chef attends off-property events to promote the restaurant and uses eye-catching trade show graphics, banner stands, branded table coverings, marketing materials and business cards.



## The Result

From creating a robust brand identity encompassing multiple concepts to extending it across multiple venues, FASTSIGNS helped The Historic Stone House Restaurant, Inn & Tavern tell their story, promote their offerings and get noticed as a prime travel and event destination.

\*FASTSIGNS of Uniontown, PA is owned by Brenda Stipanovich.





## Helping Hospice Facility Visitors Find Their Way and Recognize Donors



### The Challenge

The Hospice of Windsor and Essex County, the first community-based palliative hospice village in North America, was opening their second location and needed signs and graphics that were functional, yet felt cozy and looked elegant. The objectives were to utilize donated funds as efficiently as possible, to create interior wayfinding signage and to recognize and honor the donors who made the new facility possible.

### The Solution

FASTSIGNS® was able to achieve a look consistent with the original facility by using clear acrylic panels with a clean, easy to read typeface. To minimize the number of physical signs created, FASTSIGNS combined some of the room identification signage with the wayfinding elements. Each building wing, suite and room was named after a generous donor. Rooms were identified with small plaques and directional vinyl graphics were applied directly to the drywall.

On a prominent wall near the building entrance, a custom donor recognition system was created. A display incorporating a variety of birds to denote different financial levels was designed to be able to add future donors.



### The Result

The signs and visual graphics helped establish the new location as a warm and inviting place, created an effective wayfinding system and a unique donor recognition wall, which publicly thanks those who have donated to the hospice and offers a subtle reminder for the need for ongoing donations.

\*FASTSIGNS of Windsor, ON is owned by Jackie Raymond and Donna Bilodeau.



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## Branding That Builds School Spirit



### The Challenge

Huntley High School was doing major renovation and construction, and initially needed wayfinding signage.

### The Solution

Five post and panel wayfinding signs were created by FASTSIGNS® to help people navigate the campus. Soon after this was completed, dimensional lettering was added to an arch that spans the entranceway of the school's stadium, illuminated channel letters were added to the building and a bronze dedication plaque was installed inside the new wing.



### The Result

The campus looks like the state-of-the-art education facility that it has become, providing the visually inspiring environment the school district sought for their students, families and other supporters. Because of the great work, FASTSIGNS was then asked to design and install an emergency responder room identification system for all seven schools in the district.

\*FASTSIGNS of Carpentersville, IL is owned by Pat Gibbs and Tom Humrickhouse.

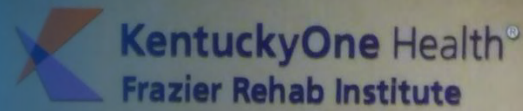


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## Unifying Medical Facilities with Consistent Branding and Signage



### The Challenge

A number of hospital and healthcare networks merged into an organization now known as KentuckyOne Health, the largest healthcare provider in Kentucky, which needed signs and graphics to have brand consistency across all of their existing and new facilities.

### The Solution

FASTSIGNS® completed site surveys on many of the new properties to identify existing sign types at each of the previously unrelated facilities while new brand standards were being designed.

“Our 20-year relationships with people in the major hospital healthcare networks that became a part of KentuckyOne Health proved invaluable during the rebrand process since we fabricated much of the previous signage,” explained FASTSIGNS’ Susan Cilone.

FASTSIGNS worked with multiple KentuckyOne departments, from the brand/design division and the marketing department to the engineering group and facilities managers. As the marketing team determined the standards for each sign type, FASTSIGNS ensured that brand consistency was maintained whenever a different department or facility ordered new or replacement signs.



Facilities received new directory signs, room identification, directional signs, door lettering and updated logos on monument signs.

One location, the James Graham Brown Cancer Center at the KentuckyOne Health Northeast campus, received an extensive interior makeover and FASTSIGNS provided a digital directory, dimensional letters, new inserts for existing sign frames and bright wall murals.



## The Result

The vibrant colors and graphics help create visual harmony and brand uniformity across KentuckyOne's multi-property network. The clear communication encourages employee, patient and visitor safety, while building awareness and enhancing their public image.

Pre- and post-merger, FASTSIGNS remains diligent in maintaining color consistency to protect KentuckyOne's brand integrity. FASTSIGNS continues to help each property update its signs and graphics, introducing the brand in a way that integrates the old with the new.



\*FASTSIGNS of Louisville, KY is owned by Sam and Susan Cilone.



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## Signs and Visual Graphics Reflect Mission



### The Challenge

To brighten up empty walls, Kingsland Baptist Church wanted to display their church's mission statement, core values and key milestones in a creative way.

### The Solution

FASTSIGNS® helped Kingsland Baptist Church communicate their messaging in their main lobby and hallways using vibrant, branded wall displays.

Clear acrylic signs with etched vinyl were used to reflect sophistication. Dimensional letters and vinyl graphics with interesting type treatments were added to the acrylic to display key messages, such as "Gather, Grow and Serve."



### The Result

Kingsland Baptist Church's mission and vision for their congregation is beautifully communicated using high-end signage and graphic elements. The combination of different textures and dimensions adds interest and appeal to the once bare walls, and creates a welcoming space.

\*FASTSIGNS of Katy, TX is owned by Bobby Heckeroth.



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## Extending a Brand to In-Store Promotions and Outdoor Events



### The Challenge

When McCain Foods in Guaynabo, Puerto Rico needed to extend their brand image at outdoor events and in grocery stores that sell McCain products, they took their challenge to FASTSIGNS®.

### The Solution

FASTSIGNS created a variety of wrapped and branded displays and custom sample carts for promoters to give samples and encourage sales on-the-go. This included wrapping store freezers that house McCain products and adding graphics to glass doors of the refrigerated section and point of purchase signs for coolers. Additionally, dye-sublimation printed aprons were created for promoters to wear, and branded umbrellas, koozies, pens, sombreros and recyclable bags were provided to consumers as promotional items.



### The Result

McCain's sales force is utilizing these signs and graphics to increase awareness of their products at events and in grocery stores. They are now executing this visual branding initiative at over 80 supermarkets, about 25 percent of the market, with the goal of having a presence in 80 percent of the market.

\*FASTSIGNS of Guaynabo, PR is owned by Teresa Caballero, Jose Corujo and Juan Rivera.



## Creating a Better Learning Environment



### The Challenge

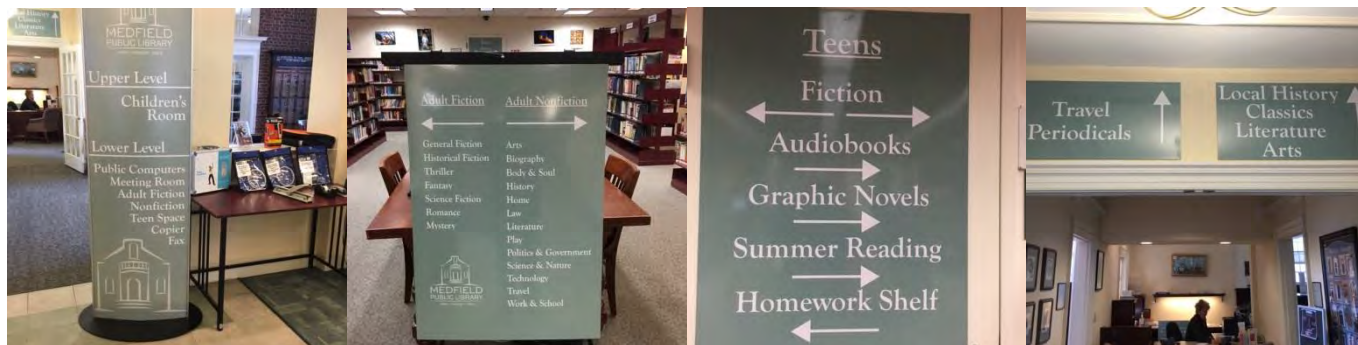
Medfield Public Library needed to extend their new branding consistently throughout their multi-level space and foster an environment for learning. They also wanted to make it easier for people to find what they were looking for quickly, without having to ask staff members for directions.

### The Solution

After consulting with the library and discussing their various challenges, FASTSIGNS® suggested a comprehensive visual communications wayfinding solution to bring the library's brand to life and improve navigation throughout the facility.

A variety of custom branded wayfinding signs were created to identify library departments and direct visitors to where different genres of books were located. Directional signs were placed on walls and above doorways. Banner stands were placed near the library's entrance to communicate where specific collections were located.

Signs were placed on top of shelves and at the end of the aisles, labeling each area to help visitors locate books and other media. In the music section, magnetic signs were mounted on metal CD racks so they could be easily moved. Large wall graphics displaying the library's logo and tagline communicated the brand messaging and enhanced the space.



### The Result

FASTSIGNS helped visually communicate Medfield Public Library's new branding, enhanced wayfinding in and around the space, and created a cohesive look throughout the library. "FASTSIGNS presented many solutions to our signage challenges that we would have never thought of," said Kristen Chin, director of Medfield Public Library. "The end result is wonderful and we have had a lot of positive feedback. It was really easy to work with FASTSIGNS; they were very accommodating to our needs and any last minute changes we made."

\*FASTSIGNS of N. Attleborough, MA is owned by Joseph Tavares.

## Honored to be Chosen to Honor

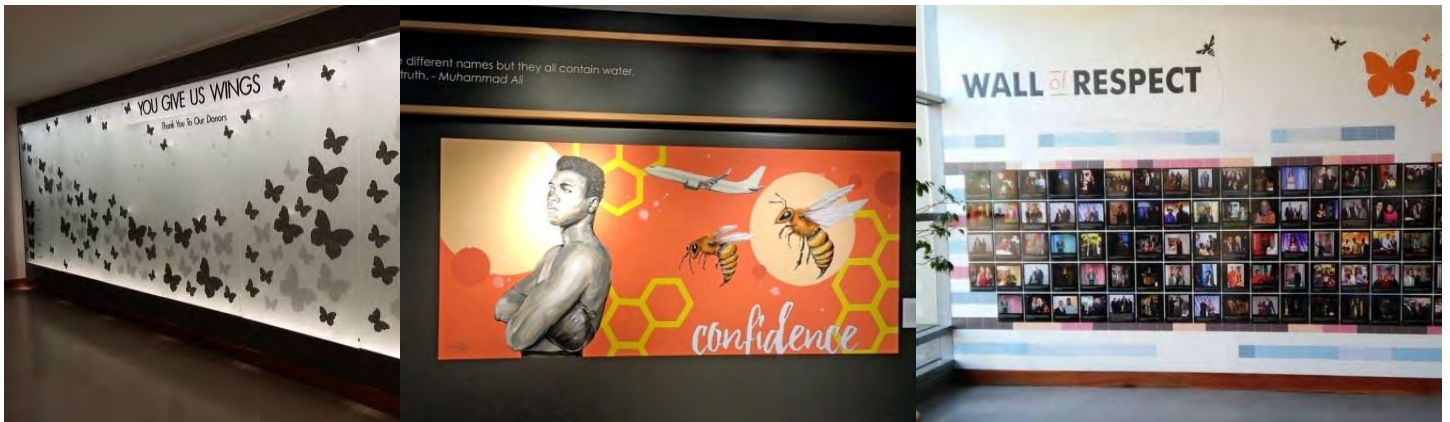


### The Challenge

Muhammad Ali's legacy lives on in Louisville, Kentucky, in large part through the Muhammad Ali Center. When Ali died, signs and visual graphics were quickly needed to welcome visitors to the city and to the Muhammad Ali Center for memorial services and other tributes, to provide direction for people to and around events, and to educate them about Ali's life. In a few days' time, thousands of people were expected to converge on Louisville to participate in events organized by the city of Louisville and the Muhammad Ali Center. The most urgent needs were for signs and graphics for press conference support, wayfinding and tribute walls.

### The Solution

Two large banners were created to stretch over the road beside the center. FASTSIGNS® worked around the clock to design and produce the banners, and to get city approvals to install the banners, which required the street to be shut down for a period of time. Plaques were added to the donor recognition wall and celebrity photos were added to the Wall of Respect, which is a photo essay of celebrities and famous people with Muhammad Ali. FASTSIGNS also provided special material for an artist to paint a tribute exhibit, and committed to moving the images to another location at a later date.



### The Result

Because of the long standing relationship between FASTSIGNS and the Muhammad Ali Center, FASTSIGNS was chosen and trusted to work on this very special event. Visitors saying goodbye to the legend came and went seamlessly, thanks in part to the signs and visual graphics provided by FASTSIGNS.

\*FASTSIGNS of Louisville, KY is owned by Sam and Susan Cilone.



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## Skincare Business Receives Sign and Visual Graphics Facelift



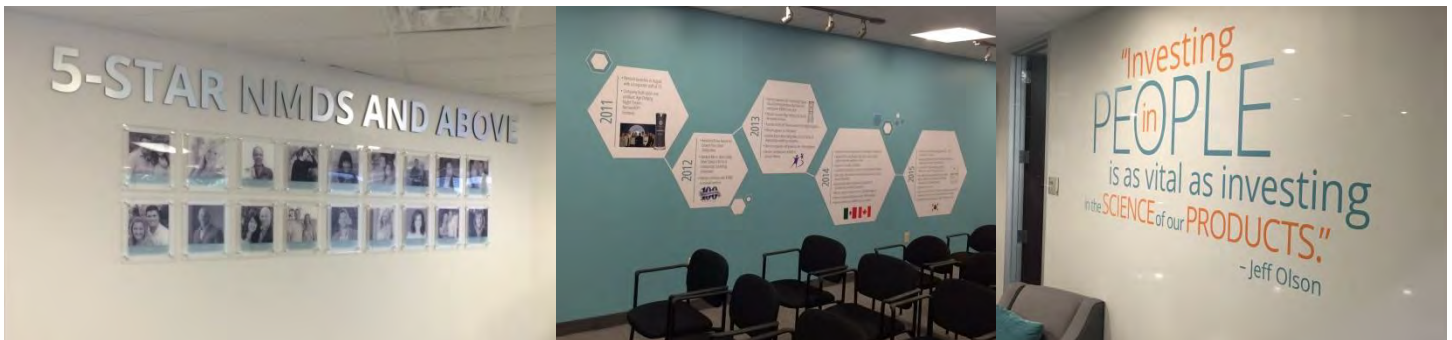
### The Challenge

Nerium International provides a complete anti-aging skincare line and healthy lifestyle supplements. A young and growing brand, the corporate office of Nerium International needed more visible exterior signage, and their interior branding and décor needed an update to better reflect the thriving organization.

### The Solution

To increase visibility, FASTSIGNS® refaced the existing monument sign to emulate the clean, fresh feel of the Nerium brand, and added a large dimensional logo to the building's awning.

The interior office areas received subtle makeovers including new lobby graphics, dimensional letters and mosaic acrylic panels to show off new products. FASTSIGNS installed full wall murals to provide a warmer environment and enhance employee morale.



"The wall murals turned out great and led to the idea of adding inspirational wall quotes to liven up the feel of the workspace," said FASTSIGNS' Mark Glenn.

FASTSIGNS created an interactive, magnetic timeline wall graphic that tells the story of the company's history. As the five-year old organization continues to grow, the timeline can be easily expanded.

### The Result

"The CEO and other executives loved what FASTSIGNS did for their corporate office," said Glenn. "They are now having the exact same signage placed at additional locations around the globe."

\*FASTSIGNS of Carrollton, TX is owned by Mark and Shawn Glenn.

## Inspiring Signs and Visual Graphics for a Productive Call Center



### The Challenge

North End Teleservices was a new business, founded in partnership with the Omaha Economic Development Corporation, which has a strong belief in urban development and the creation of jobs. FASTSIGNS® was contacted to create a professional front office area and a modern, fun atmosphere for the employee work areas and call center.

### The Solution

FASTSIGNS provided sleek brushed bronze dimensional logos at the entrance of the office and within the conference room, along with matching office and room name plates.

To create an engaging, productive employee area, FASTSIGNS installed large vinyl wall graphics with inspirational quotes from local and national figures including Warren Buffet, Serena Williams, Martin Luther King, Jr. and Helen Keller.

The organization's core values were placed at the entrance of the building as an extension of the office's décor. The core values were also placed in the break room and call center, adding color and keeping the message clear for all employees. FASTSIGNS provided a motivational vinyl word cloud graphic, cubicle signs, window lettering, parking signs, banners and ADA restroom signage to inform and direct visitors and employees.



### The Result

"Our goal was to create a visual environment that would help them obtain new corporate accounts and attract, hire and retain staff members who shared their core values," said FASTSIGNS' Bob Danielson. "The building gained attention from many business leaders in the Omaha area."

\*FASTSIGNS of Omaha – 114<sup>th</sup> Street is owned by Bob Danielson.





## Office Move Offered Refreshed Branding Opportunities



When it comes to HR  
and multi-country payroll,  
we speak your language

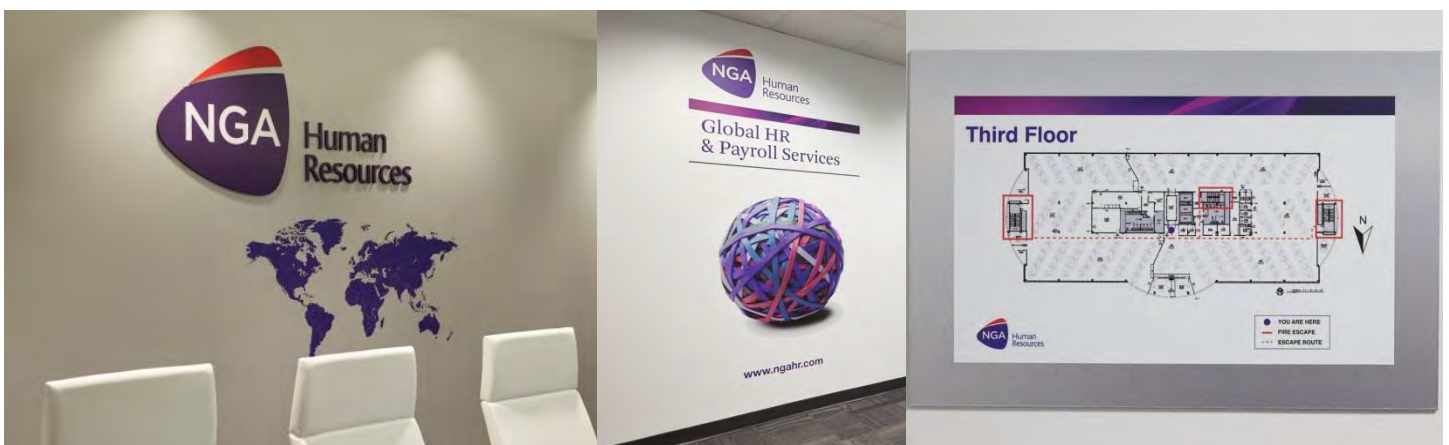


### The Challenge

Northgate Arinso – Jacksonville (NGA) was relocating to a new, larger facility. They used this opportunity to refresh their brand and communicate their corporate objectives in their new space. They needed sign and graphic solutions for wayfinding, privacy and internal brand communications.

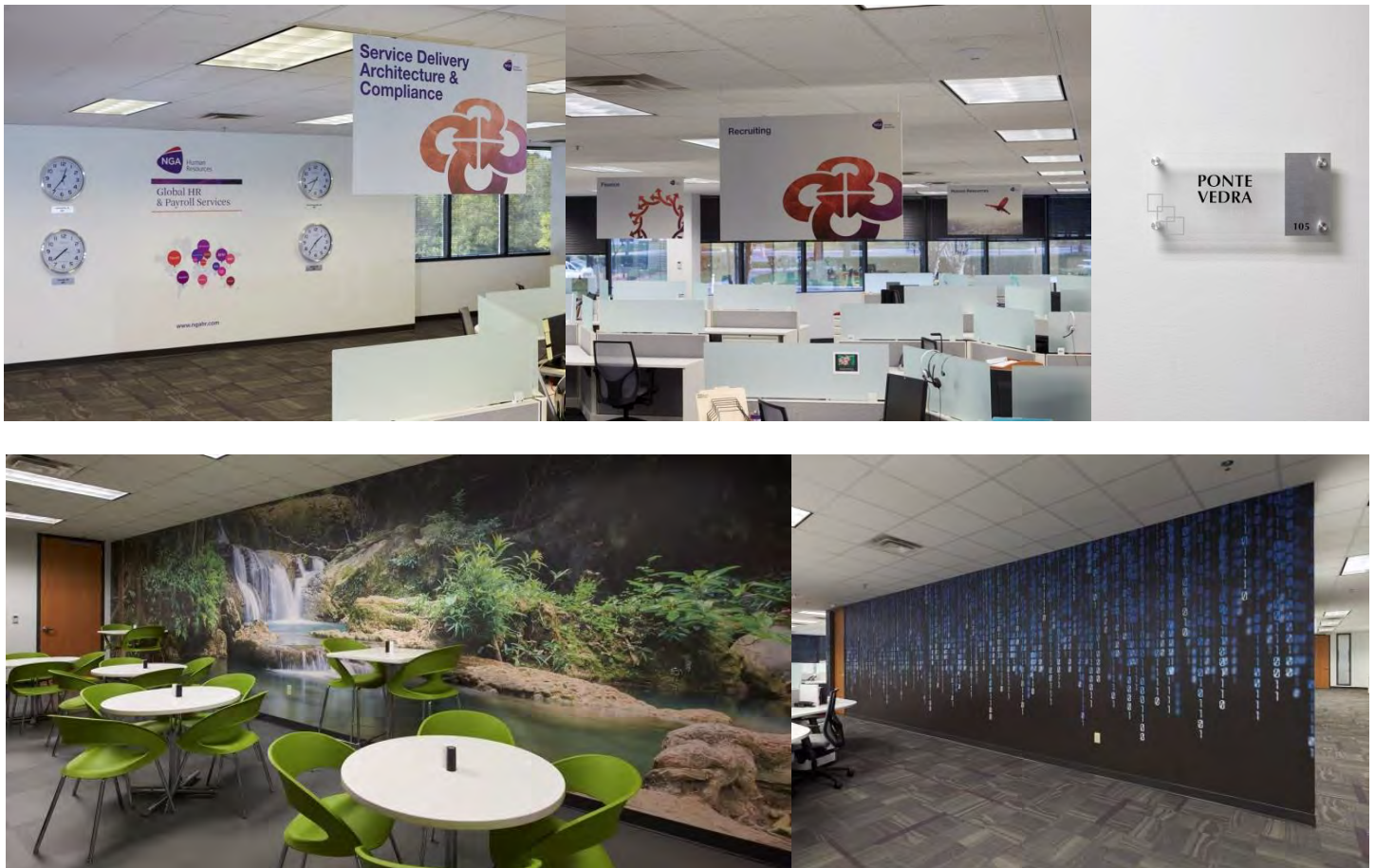
### The Solution

FASTSIGNS® designed a cohesive mix of visual communication solutions to address challenges unique to the new office space of NGA. These included etched vinyl graphics applied to glass to create privacy and to block out unattractive window views while allowing natural light to filter through. In one training room, for example, the windows overlooked a generator; FASTSIGNS provided a window graphic displaying the downtown cityscape to create an attractive alternate view and still allow the outside light into the room. Glass office doors used etched vinyl graphics to obscure viewing the office space, while still allowing employees on either side of the door to see someone approaching the door.





FASTSIGNS recommended removable wall fabric with latex inks for wall murals. These were initially placed in break rooms and in the IT department, and can be expanded to other parts of the building in the future. Custom acrylic room identifiers using standoffs, fire exit maps on brushed composite, hanging PVC signs, a branded desk numbering system and dimensional logos rounded out the branded wayfinding elements in the building.



## The Result

The solutions FASTSIGNS provided NGA reinforced their image of a growing global company. Employees are surrounded by graphic reminders that they work for a valuable and growing organization.



\*FASTSIGNS of Baymeadows Rd., Jacksonville, FL is owned by Deborah and John Ansel.





## School Event is All Business



### The Challenge

The Odette School of Business at the University of Windsor hosts an annual Georgie-Odette Leadership Symposium. They needed a sign and visual graphics provider that could advise student designers and provide creative options for the students' visions, as well as produce and install the signs during a school break while staying on a tight event budget.

### The Solution

Window graphics were added to be visible from a major traffic route. Floor graphics and banners were used to advertise the keynote speakers' companies. Vinyl graphics were placed on the risers of stairs in each major stairwell with details about the symposium.

Poster-sized wall graphics displaying photos and descriptions of keynote speakers were hung prominently in a large gathering area. Elevator doors were wrapped with striking graphics, including one featuring an oversized cell phone image promoting the event app.



### The Result

Students and the business school's staff loved the results, appreciated the sponsorship and the event completely sold out.

\*FASTSIGNS of Windsor, ON is owned by Donna Bilodeau and Jackie Raymond.

## Reviving a Retreat Center's Brand Image



### The Challenge

Located on 320 acres on a mountain ridge in northern San Diego County, the Palomar Christian Conference Center hosts various retreats, outdoor programs, camps and meetings throughout the year. With the expansion of new facilities and programs, the Palomar Christian Conference Center needed to create a consistent brand image throughout the campus and across all marketing efforts. The center's Executive Director Micah Beard asked FASTSIGNS® to help design a new logo and provide comprehensive signs and visual graphics.

### The Solution

FASTSIGNS designed a new logo for Palomar Christian Conference Center that represented its scenic location on Palomar Mountain. FASTSIGNS also created a branding style guide that identified the standard colors, typography and rules to use the logo. "We took the essence of the center's initial concept and created a new logo and brand look that would work across a variety of mediums," said FASTSIGNS' Jonathan Schwartz.

At the entrance of the camp, FASTSIGNS provided a 48 square-foot sandblasted monument sign to welcome guests. FASTSIGNS also provided 10 smaller building identification signs that incorporated the new branding. To direct visitors around the grounds, FASTSIGNS produced various wayfinding signs and a map directory.

FASTSIGNS created over 100 custom name badges, which were die cut to complement the logo's unique shape, and printed materials such as business cards, letterhead and branded envelopes.



To communicate with customers and prospects, FASTSIGNS produced a variety of marketing materials including direct mail pieces, holiday cards, fliers, brochures and more.



FASTSIGNS provided multiple trade show displays with vibrant images to promote Palomar Christian Conference Center's range of programs and to recruit new staff members at events.

FASTSIGNS provided counter graphics for the center's remodeled gift shop. The Palomar Christian Conference Center's new logo was placed on the merchandise throughout the shop including t-shirts and other wearables, water bottles, backpacks, mugs and more. Other graphics included branded floor mats, interior décor prints and promotional items.



## The Result

FASTSIGNS designed a brand identity for the Palomar Christian Conference Center that was easily integrated into the camp's visual communications.

"FASTSIGNS created our logo, print media, signs and many other marketing tools that look amazing and have contributed to our increased business," said Micah Beard.

The conference center has experienced such growth and success they are expected to open two additional centers. They will use the same logo FASTSIGNS created, but will change the name of each location and continue to work with FASTSIGNS for signs and visual graphics.

\*FASTSIGNS of Escondido, CA is owned by Jonathan Schwartz.

## Event Day Signs and Visual Graphics Help Make Pancreatic Cancer Run/Walk a Success



### The Challenge

The Pancreatic Cancer Action Network is a national 501(c)(3) nonprofit network dedicated to advancing research, supporting patients and creating hope for those affected by pancreatic cancer. As part of the many ways the network raises awareness and funds, more than 50 communities across the U.S. host PurpleStride run/walk events each year.

### The Solution

FASTSIGNS® was responsible for seven categories of signs and marketing materials needed for the Denver run/walk event: registration, wayfinding, event-specific sponsor information, tent information, photo opportunities, donations and goodie bags. To assist the masses as they arrived at the event, FASTSIGNS created directional signs to help people find their way to parking, and then to register and check-in. Numerous large banners were created to brand the event and keep attendees informed. A 10' x10' banner backdrop was created for participants to pose in front of for pictures. A thermometer sign was displayed to show how the fundraising was progressing, and FASTSIGNS donated drawstring bags filled with giveaways that were given to each runner or walker at the end of the event.



### The Result

"Thanks to the amazing volunteers, this event saw the highest attendance (2,000 participants) and donations raised (\$230,759) to date," said FASTSIGNS' Andrea Hair. "Increasing awareness for this devastating cancer is always our goal and this year was the best Denver PurpleStride event so far. I have developed relationships with this organization that truly inspire me. I love being a part of PANCAN and I am so thankful I have a business that allows me to help them."

\*FASTSIGNS of Midtown-Denver, CO is owned by Andrea and Jerry Hair.



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## Brewing Up Business with a Brand Extension and Rebranding



### The Challenge

Red Rambler Coffees moved to a new location and added craft brewing to their product mix, and they needed branding that reflected this.

### The Solution

FASTSIGNS® created a strategic marketing plan and analysis to understand the two products, target audience, social media presence and market position. To rebrand, FASTSIGNS designed a more modern logo and developed a new tagline to encompass both the coffee and brewery sides of the business. Once these were designed, print materials, including a rack card that tells their company story, were developed.



### The Result

FASTSIGNS helped Red Rambler form a new, cohesive visual marketing look that better reflected their growing brand and product offering. Store traffic has increased and their craft beer business launched successfully. When a large franchise coffee business moved into the same plaza, Red Rambler's brand awareness helped them continue to thrive.

\*FASTSIGNS of Maumee, OH is owned by Shannon Benge and Karrie Brock.



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## Dishing Out Restaurant Signs and Graphics that Promote and Delight

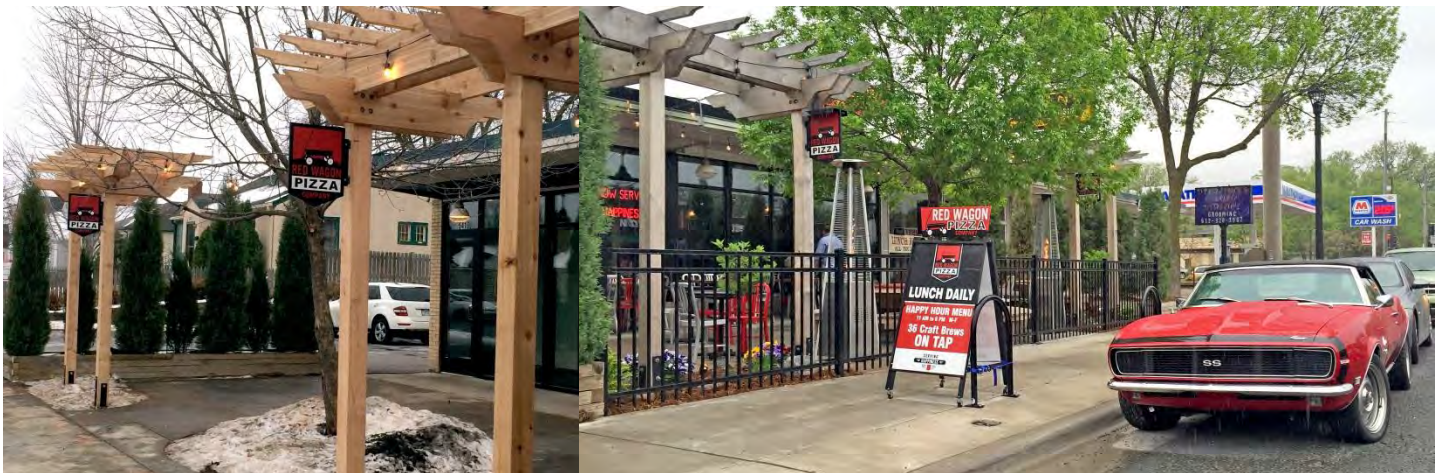


### The Challenge

Red Wagon Pizza Company began as a mobile wood-fired pizza business attending farmers markets and doing catering events. Three years later, having built a loyal fan base, they opened a permanent location in Minneapolis. The restaurant needed help branding its location, increasing visibility and communicating special promotions and events.

### The Solution

FASTSIGNS® helped the Red Wagon Pizza Company tell their story and build their brand inside and outside of the restaurant. To identify the building and increase street visibility, an illuminated LED cabinet sign was placed on the roof above the entrance. In front of the outdoor patio, logoed blade signs were mounted on the side of wooden awning structures facing the sidewalk. An eye-catching LED sign that reads “Now Serving Happiness” was placed in a prominent window to communicate the family business’s mission and to create a welcoming environment.



Inside the restaurant, a large mural that spans an entire wall tells the family’s story and provides information about the restaurant’s roots. Black and red labels sit above 36 shaped and logoed beer taps. An acrylic stand-off display featuring prints of the restaurant’s press coverage is mounted on the wall showcasing achievements and food critics’ reviews.







When the Red Wagon Pizza Company was featured on the Food Network’s popular segment *Diners, Drive-Ins and Dives*, FASTSIGNS provided a colorful banner to build awareness and promote the restaurant’s watch party event.

For events, a branded canopy tent and decals are used on their transportation vehicles and mobile wood-fire pizza oven. Other signs and graphics provided include an A-frame sign to promote specials and logoed hats.



## The Result

The combination of great food, a great atmosphere and great hospitality resulted in the Red Wagon Pizza Company being featured on *Diners, Drive-ins and Dives* less than two years after opening their doors. FASTSIGNS is proud to have played a part in helping them establish their brand and tell their story.

\* FASTSIGNS of Bloomington, MN is owned by Dennis Campbell.



## Growing Church Transforms Movie Theater Into New Home



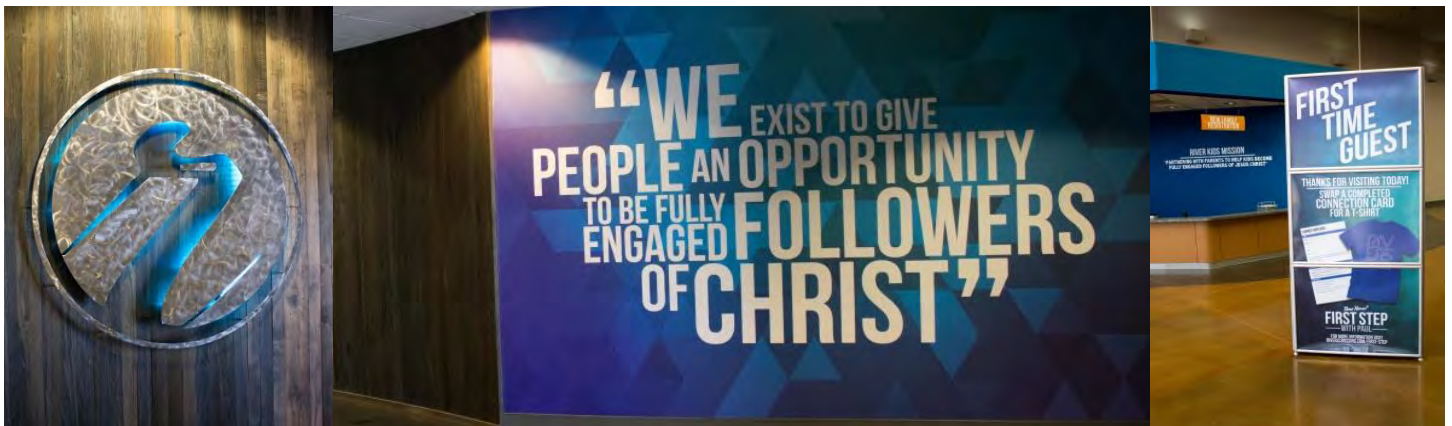
### The Challenge

Rivers Crossing Community Church contacted FASTSIGNS® for a consultation when it moved from a community center to a large movie theater that needed renovation.

### The Solution

Rivers Crossing needed FASTSIGNS to create well-planned signs and graphics for its expansive space to create a unified look, inform the congregation about upcoming events and help visitors find their way around in the new facility. Frequent meetings and onsite visits with Rivers Crossing Community Church officials during the construction build-out allowed FASTSIGNS to produce signs and visual graphics to meet the needs of the interesting space.

FASTSIGNS designed a standing, triangle-shaped entrance sign that featured key messages, event reminders and announcements to connect with members and welcome visitors. The three-sided sign featured snap frames for changeable graphics and multiple messages.



FASTSIGNS created a comprehensive solution including exterior billboard graphics, dimensional letters for the entrances to the auditorium and coffee bar signs. FASTSIGNS created dimensional wayfinding signs for the River Kids check-in area that carried out a design theme using tan and brown graphics.

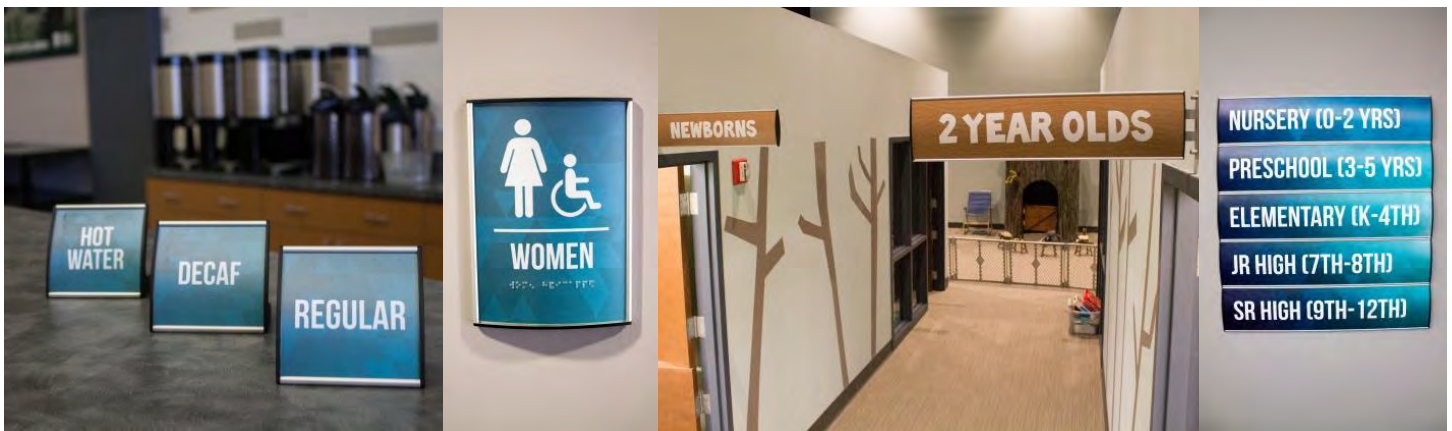




FASTSIGNS' Jon Blum said his favorite part of this project was the timeline wall, a physical environment for the church to share its history in a prominent foyer location. "The timeline told the story of the growth of the church," Blum said. "We added graphics to the words, 'Greater things are yet to come' and spaced out the graphics to leave room for future events and themes."

The finishing touches included custom wallpaper designed to surround a dimensional logo created with stainless steel and mounted to a curved wall.

James Bailey, the creative director of Rivers Crossing Community Church, said, "Our church wants to expand over the next few years. We wanted a logo sign and it was above our expectations. It's a focal point to help new people know where to go. With a large building, you can't do small signage; it would just get lost. It's been a huge success."



### The Result

From policy signs and ADA signage to wayfinding and décor graphics, FASTSIGNS created a new look for the renovated church home. The projects were completed in time for the grand opening of the new church auditorium and children's classrooms.

"The church was concerned that the space might look like an empty warehouse because they moved from a small building to a giant, oversized movie theater," Blum said. "The client was happy that the large scale of the signs and graphics fit the space very well."



\*FASTSIGNS of Cincinnati, OH - Mason is owned by Jon Blum.

## Building Signs and Wall Graphics Help Welcome and Provide Comfort for Families



### The Challenge

Ronald McDonald House Charities offer shelter and resources for families who have children staying in a hospital. The Lubbock, Texas location had three needs: raise the visibility of their physical location to make it easier for the families to find them, find a way to visually recognize donors, and display a quilt provided by The Security Blanket Society.

### The Solution

FASTSIGNS® installed two aluminum signs on a prominent corner of the building's exterior to provide visibility from the access road and the nearby freeway.

Inside, a donor recognition wall with vinyl silhouettes of children at play and colorful leaves communicates that "Healing Happens Together". Each leaf has the name of a donor; new leaves are added annually as new donations are received. The donor wall also has a tree graphic that includes frames with company logos for their adopt-a-room sponsors. Some frames have inspirational messages that can be easily replaced as sponsorships are obtained. To protect the quilt that now hangs on the wall, FASTSIGNS created a protective covering made of clear acrylic.



### The Result

The exterior building signs help donors, families and visitors locate the Ronald McDonald House. The donor wall recognizes people and companies, and the blanket hangs safely and proudly for all to see and be comforted.

\*FASTSIGNS of Lubbock, TX is owned by Michael Walker, Jerry Walker and Ben Leser.



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## Recognition and Gratitude Displayed Beautifully with Signs and Visual Graphics



### The Challenge

Salpointe Catholic High School launched a major donor campaign to fund a new student services center and a STEM (Science, Technology, Engineering and Math) center. Donors who contributed the most would have buildings and campus locations named in their honor; mid-level donors would receive recognition plaques. All donors would also have a plaque on a special mural.

### The Solution

FASTSIGNS® teamed up with the school's administration, the builder and the architect on the recognition project. The fundraising campaign was so successful that the architect had to design two separate donor walls, and FASTSIGNS designed and typeset all of the weather-resistant plaques and letters used to create the murals. The other aspect of the donor recognition project included naming opportunities for other existing locations around the school. FASTSIGNS designed and manufactured frames and panels for their newly named softball scoreboard, as well as a new main entrance sign to their athletic fields. Due to the new construction on campus, the high school came to FASTSIGNS for other signage needs. Much of the new construction was a glass design, so frosted vinyl was used on the doors and windows that needed identification graphics, giving them an etched look. Multiple wall and freestanding wayfinding directories also were added to direct students, parents and faculty.



### The Result

"The two donor walls came out spectacularly," said FASTSIGNS' Byron Patton. "Today, people who didn't donate during the fundraising campaign, or are simply new to the school, regularly ask how they can be a part of these beautiful works of art. This has allowed the school's foundation to gain new donors and start new recognition efforts, which FASTSIGNS is and will continue to be involved with."

\*FASTSIGNS of Tucson, AZ – Speedway is owned by Byron Patton.



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## Creating a Home Run with Baseball Museum Exhibit



### The Challenge

The South Dakota State Historical Society wanted to create a museum exhibit showing the rich history of baseball in the state. There was a lot of material, mostly from private donations, that needed to be collected and displayed in an interesting, cohesive, logical and educational manner.

### The Solution

The overall need for the museum exhibit to create a “feeling like a ballpark” required many different types of signs and visual graphics, including identification signage, informational signage, and photos and graphic images.

FASTSIGNS® worked with the historical society to create impactful prints, most of which were mounted to foam board and ranged in size from small signs to enhance a specific display to larger than life images of players in action and large area designators to create visual groupings of subjects. In some instances, the shape of the foam board was baseball themed, including a baseball diamond and a baseball.

Aluminum composite signs were created for display cases holding the historical artifacts, and educational signage guided visitors to areas with videos and hands-on activities to inspire, educate and entertain.



### The Result

The state historical society was very pleased with the professional results and expressed gratitude that such a large project could be managed and delivered with a local company. “Play Ball! The National Pastime in South Dakota” ran for a year and a half and was one of the most popular exhibits, making this effort a home run for everyone involved.

\*FASTSIGNS of Pierre, SD is owned by Mike Moore.



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## Striking Visual Solutions Transform a Building



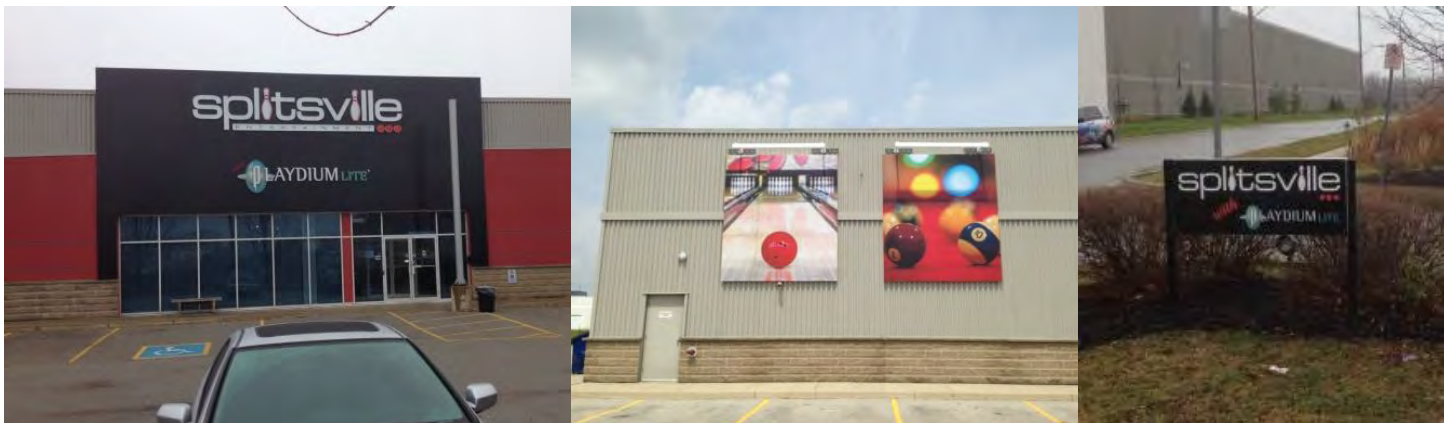
### The Challenge

Splitsville Entertainment, an established entertainment company with multiple locations in Canada, needed to rebrand an old, rundown bowling alley they acquired in Burlington, Ontario. It was formerly an industrial space that needed to be transformed into a modern, family-friendly environment.

### The Solution

FASTSIGNS® branded the exterior of the building by creating a large cabinet structure above the main entrance to mount Splitsville Entertainment's logo on. Illuminated channel letters were used to ensure that the location is easily identifiable, day and night. Additionally, a branded post and panel sign welcomes guests as they enter the parking lot.

To liven up the building, FASTSIGNS provided five large, colorful banners displaying Splitsville Entertainment's brand images. The banners add decoration as well as communicate what the brand experience offers – bowling, billiards, laser tag and more. The graphics can be updated with new images as needed.



### The Result

FASTSIGNS rebranded Splitsville Entertainment's new location, created a professional and inviting environment and increased the brand's visibility using innovative visual communications solutions. Splitsville Entertainment has experienced such success that they decided to acquire another location.

\*FASTSIGNS of S. Mississauga – Oakville, Ontario is owned by Jose Azavedo.

## Cooking Up a Consistent Brand Identity



### The Challenge

Sur 16, a Latin American-inspired restaurant located in a lively area of Seattle, Washington, needed to attract foot traffic and create a consistent brand identity in all their visual touch points.

### The Solution

After consulting with Sur 16, FASTSIGNS® designed a new logo, tagline and graphic elements to bring their brand message to life. “The new, fresh look attracts attention, shows the restaurant as modern and interesting, and maintains the brand’s visual identity. The new look was applied to all of their signs, graphics and marketing materials across the board,” said FASTSIGNS franchisee Jorge Villamil.

FASTSIGNS branded the exterior of Sur 16’s location by adding new graphics to the awning and doors, making it easier for passers-by to identify the restaurant. A series of window graphics was used to attract attention and communicate what the restaurant offered. New “Open for Business” signs direct customers into the restaurant and display the hours of operation. Visual graphics were used to cover security blinds on the building and a removable magnetic sign is displayed when the restaurant is closed.



To extend the new branding inside of the restaurant, menu boards featuring the updated logo and vibrant interior décor graphics were used on the doors, walls and windows. FASTSIGNS enhanced the restaurant’s wayfinding and regulatory signs, provided branded napkin rings and decals for to-go food containers, and designed and produced new business cards and materials related to the catering offering.



## The Result

FASTSIGNS developed a cohesive brand identity for Sur 16 that reflects their unique flare and culture. The restaurant's new signs and visual graphics present a consistent, professional look and create an inviting experience for diners.

"The new branding and designs have received really positive feedback from our client and their customers at Sur 16," Villamil said. "Other businesses in the area have also taken notice and reached out to us for help with their visual communication needs."



\*FASTSIGNS of Seattle – University District, WA is owned by Jorge Villamil.



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## Rebranding a World Headquarters Corporate Campus with Modern Signs and Visual Graphics



### The Challenge

Tektronix designs and manufactures test, measurement and monitoring technology and operates over 90 facilities worldwide. In 2016, the company rebranded to better reflect how their business had evolved over 50 years. The new branding would first be revealed at their headquarters in Beaverton, OR, and all of the signs and graphics throughout the 10-building office complex needed to be updated or replaced.

### The Solution

FASTSIGNS® worked closely with Tektronix to ensure their visual communications were appropriately rebranded and installed on time. The four entry points to Tektronix's 300-acre campus each received a new monument sign. Seven smaller monument signs that identify separate buildings were also replaced, along with post and panel directional signs throughout the grounds. On the executive building, FASTSIGNS provided new illuminated channel letters. Tektronix wanted to use this prominent sign to unveil the rebranding during a press event a week after the installation, so FASTSIGNS provided a custom cover for the sign and created a pulley rope system used to reveal it.

Inside of Tektronix's buildings, new dimensional logo signs were placed in office lobbies. Instead of completely replacing the existing wayfinding and ADA-compliant signs, FASTSIGNS refaced them to complement the new branding color scheme. FASTSIGNS also created stickers, posters and banners that were sent to Tektronix's facilities around the world to further promote the rebranding campaign.



### The Result

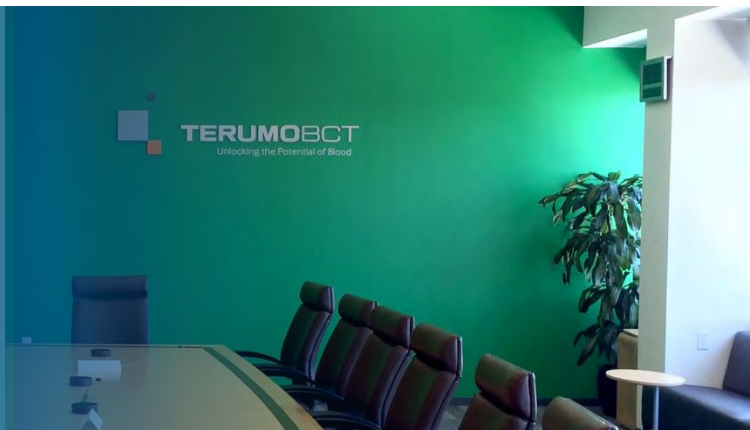
FASTSIGNS helped Tektronix modernize their headquarters with strategically placed and updated identification and directional signs. As the company's other locations began rebranding, they used the specifications that FASTSIGNS provided to mirror the signs and graphics at the Beaverton headquarters.

\*FASTSIGNS of Beaverton, OR is owned by Andy Sisavic.





## Extending a Medical Company's Brand Across Headquarters



### The Challenge

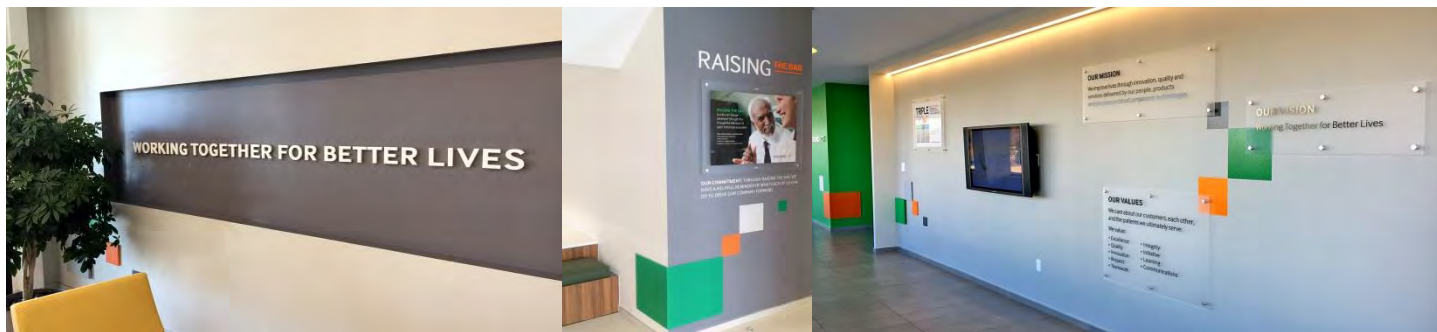
Terumo BCT, a medical research and technology company, relocated their global headquarters to their existing corporate campus in Lakewood, CO, and added a 120,000 square-foot building to the center of their campus. The primary challenge was to brand the new office space with the signs and visual graphics needed to communicate with visitors, customers and employees.

### The Solution

FASTSIGNS® helped Terumo BCT extend their branding seamlessly throughout their new headquarters using comprehensive signs and visual graphics.

To generate interest and educate visitors about the company and their values, dimensional letters and wall graphics mounted on acrylic stand-offs were added to walls along a main hallway. More acrylic stand-off displays were placed in the main lobby to showcase patient success stories and the company's commitment to service. The combination of bright colors and dimensional elements generates interest and extends the brand to their décor. In the executive boardroom, a bold dimensional logo strategically placed on the back wall can be seen during video conference calls.

Custom door plaques identify offices and meeting rooms, and both digital and etched vinyl graphics were applied to interior glass walls and doors to provide privacy and further accent the brand décor. Branded wayfinding and regulatory signs were also added.



### The Result

From the entrance to the lobby and throughout multiple floors of office space, Terumo BCT's branding is consistently reflected throughout their new headquarters. The comprehensive visual solution provided by FASTSIGNS communicates a professional environment and enhances the experience for visitors, customers and employees.

\*FASTSIGNS of Lakewood, CO is owned by Lisa and Rick Abercrombie.



## Edgy Design for Contemporary Student Living



### The Challenge

A new student living community that was completed ahead of the fall semester needed top-to-bottom signs and visual graphics to help it stand out from competition and entice students to live in the modern facilities. FASTSIGNS® was contacted after construction completion, with just over a month to design, produce and install all of the visual communications elements.

### The Solution

FASTSIGNS consulted with the property owners who had very strong ideas for their overall look based on their new logo design. Utilizing the logo and the customer's design elements in creative ways, FASTSIGNS presented a comprehensive plan with details that surprised and delighted the customer. Creating a fresh approach that blended their brand across multiple graphic elements gave the customer confidence that FASTSIGNS really understood their goals.

FASTSIGNS designed signage to identify parking areas, for unit and building identification, to share office hours and amenity rules, as well as for wayfinding and ADA compliance. Their monument sign near the road gave the community their official "open for business" look.



### The Result

FASTSIGNS provided designs and executed on a timeline that solved the customer's challenge of looking upscale and modern, and, as importantly, being completed for their tenants by the move-in date. The customer was thrilled to see their logo and design elements come to life across their property, and now believe they present a modern and welcoming presence to attract new students to their community.

\*FASTSIGNS of Conroe, TX is owned by Chris and Lisa Farr.





## Move to New Location Provides Branding Refresh Opportunity



### The Challenge

Tobin Cleaning & Restoration, a home and business cleaning and restoration service company, wanted to rebrand to increase their community presence as part of moving to a new building.

### The Solution

FASTSIGNS® helped Tobin make their logo more readable and modern, and provided highly visible building signs for the exterior of the new location. The main exterior sign utilizes illuminated channel lettering that is bright and crisp during the day and glows at night for high visibility. A variety of company vehicles and trailers were imaged, and branded promotional products and business cards were provided.



### The Result

Tobin Cleaning & Restoration now has great visibility and branding. Customers say they see them everywhere.

\*FASTSIGNS of Idaho Falls, ID is owned by Nathan and Kimberly Smith.



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## New Manufacturing Facility Outfitted with Global Brand Standard Signs and Graphics



### The Challenge

Trelleborg, a global supplier of tires and wheels for agricultural and forestry machines, opened a new manufacturing facility in Spartanburg, SC that needed brand compliant signage.

### The Solution

FASTSIGNS® created a campus-wide wayfinding system with building identification signage to guide guests and visitors to their destination. The FASTSIGNS team also created a wall sign with dimensional letters at the main entrance, a monument sign with dimensional letters for the grassy area in front, a street sign with the name of the company, entryway aluminum signs, and décor and privacy graphics using frosted vinyl on glass for the interior offices.

Each sign was meticulously manufactured in accordance with Trelleborg's brand guidelines, and produced on a tight timeline prior to an inspection visit by the overseas parent company.



### The Result

"The customer was very pleased with the new identification signage, and the beautification of the facility," said FASTSIGNS' Pete Brushaber. "Most importantly, the facility passed the needed inspection by overseas management."

\*FASTSIGNS of Spartanburg, SC is owned by Pete Brushaber.



## Bringing Campus Athletics to Life with Engaging Signage and Graphics



### The Challenge

Tulane University's athletics departments, facilities managers and university staff wanted their signage and visual graphics to extend school spirit to their athletics buildings.

### The Solution

Tulane University needed a visual makeover to make a better impression on visiting student recruits. "Tulane University wanted to compete in the ultra-competitive world of recruiting and needed to do more to attract kids," FASTSIGNS® Kevin Hebert said. "We provided signs and graphics for the athletics department and provided lots of printing."

Tulane University's baseball offices feature a prominent, concave wall with logos and graphics for alumni students turned professional athletes. This wall included a repositionable fabric wall covering and changeable panels. With just one day to complete both production and installation, Hebert's team created dimensional letters using their router and installed the signage on Tulane University's All American baseball wall.



The football program area needed graphics to line hallways. FASTSIGNS created large wall murals and floor to ceiling graphics, as well as wrapped a reception desk with 3M brushed aluminum and added vinyl letters. The football program also wanted room identification signage and name plates for doors and offices.

FASTSIGNS transformed a gift shop into the Fuel Station, a.k.a. athletics nutrition area, and designed the logo, wrapped the counter with brushed aluminum and created a place for student athletes to enjoy power drinks, protein shakes and fruit.

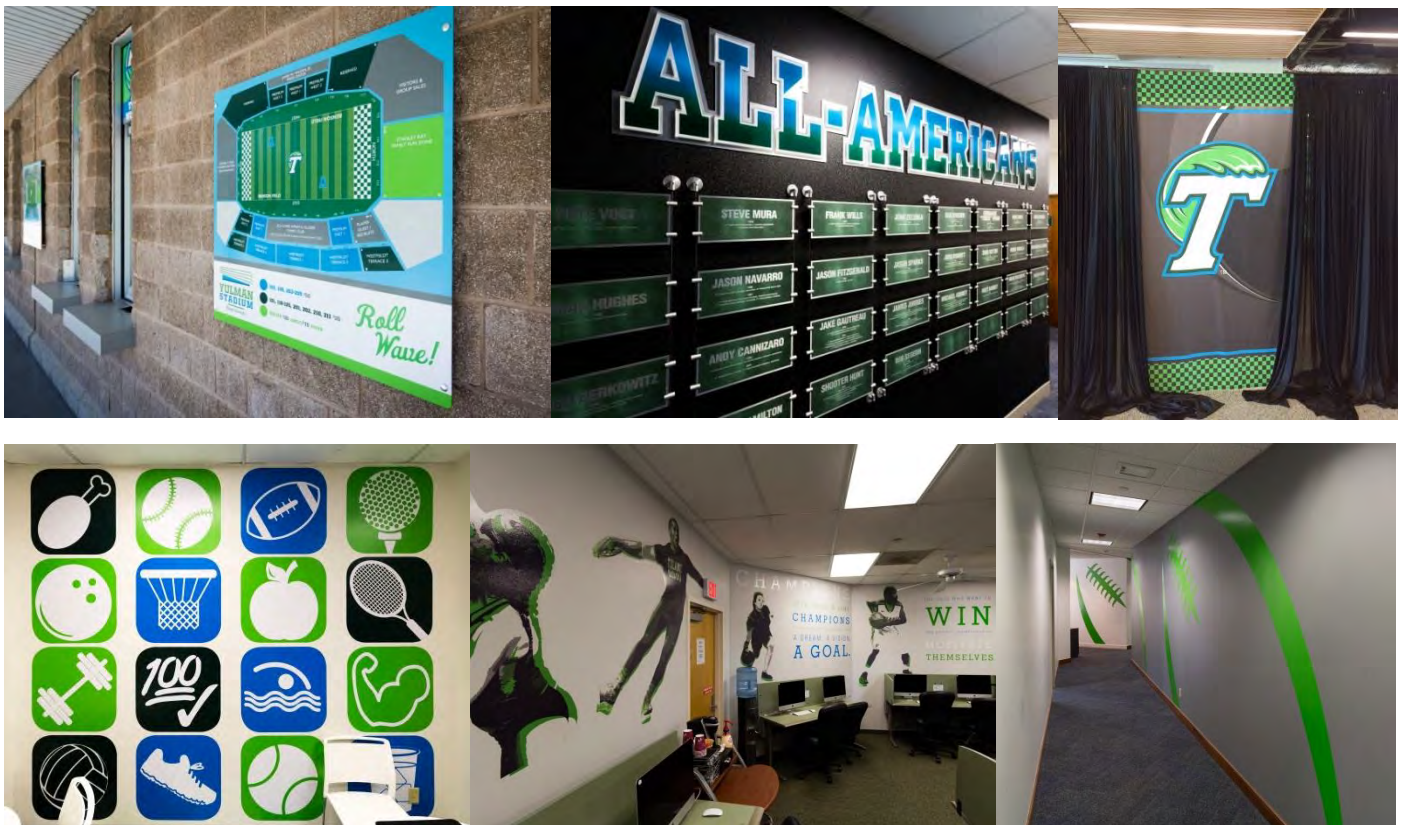
For a sophisticated welcome, Hebert said his team created fabric decorations for the area where football recruits and their families are taken when visiting. The fabric signage replaced pipe and drape partitions in the football stadium.

Hebert's team provided printed materials including sports schedules, posters, direct mail and fundraising marketing pieces. FASTSIGNS used a wide range of visual communication solutions from vinyl graphics and acrylic signs to fabric signage and floor, ceiling and wall graphics.



### The Result

Tulane University was ecstatic with the new graphics and visually appealing signage. Hebert said, "The transformation of Tulane University's athletics facilities increased the 'cool factor' during recruiting visits, and they are now signing better quality athletes."



\*FASTSIGNS of St. Charles, LA is owned by Kevin Hebert.





# The Keys to Rebranding a Community



## The Challenge

Tysons, a business district centrally located in the Washington, D.C. metropolitan area, rebranded with a new name, logo and message to define the area and drive economic development in the community. Tysons Partnership, a local non-profit association representing local business, civic and government leaders, needed help from FASTSIGNS® to communicate the new branding across the city.

## The Solution

FASTSIGNS worked closely with Tysons Partnership to develop new, modern signage to show off the community's new logo. Monument signs were installed at various highly visible locations entering and exiting the city. Fabric banners were added to fences and construction sites to promote the Tysons Partnership organization and local events around town. Dimensional logo signs were placed on top of the fences and throughout the community. To help guide pedestrians and visitors where they need to go, FASTSIGNS provided four-sided wayfinding signs that display a map of the area and positioned them outside of subway entrances. The map signs included the brand's eye-catching colors and graphic elements.

Custom lettering for the water tower makes an impact and further extends their branding in a big way, and small tabletop signs were given to the Tysons Partnership Board of Directors and members of the association.



## The Result

FASTSIGNS helped rebrand Tysons and build awareness of the community using attractive visual communications solutions. People can now identify Tysons, visitors are welcomed with sleek signage and the business community is growing. FASTSIGNS continues to provide them new signs and visual graphics as needed.

\*FASTSIGNS of Tysons Corner – McLean, VA is owned by Chuck Manns.



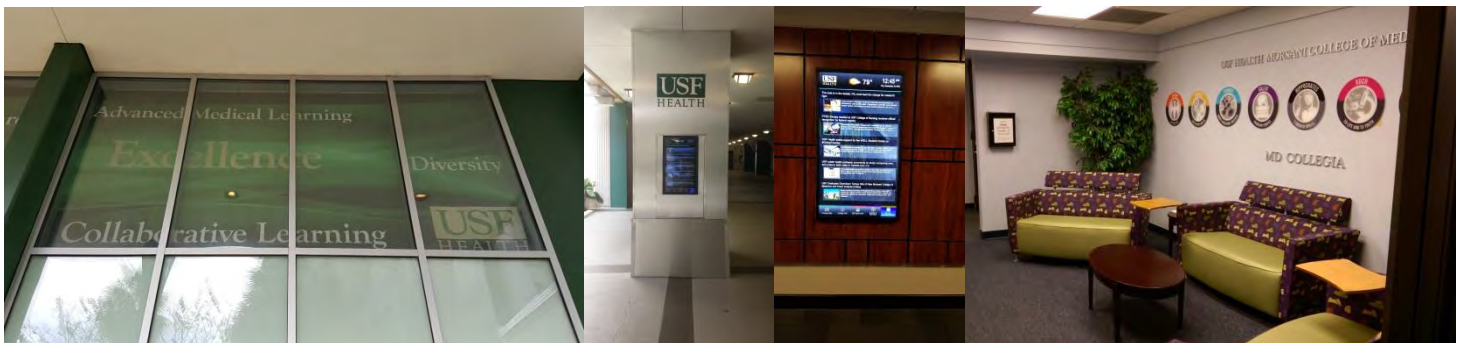
## Fast Face-Lift to Greet Contemporary Students

### The Challenge

The University of South Florida - College of Health (USF Health) had outdated common areas such as walkways, corridors and breezeways. This large campus needed to refresh its brand graphics under a tight timeline. Several components required an immediate solution, from design to installation, within five business days. USF Health sought a visual communications solution for design, production and installation services.

### The Solution

FASTSIGNS® proposed a modern mix of sign and visual graphic elements to fit each environment, extend the university's traditional brand image and appeal to a youthful and contemporary student body. This included durable outdoor banners and flags with unique designs to welcome visitors to the campus. New branded awnings were placed to identify main building entrances. Six digital touch-screen signs, logo floor mats and ADA signs help students and other visitors navigate the campus, with buildings also identified by two large printed and motorized window shades. Wall panels with digitally printed vinyl and dimensional lettering were also installed. Finally, for one full interior corridor, high-end laminated wall panels in a mahogany finish were designed, fabricated and installed, creating a dramatic impact for visitors.



### The Result

The solution FASTSIGNS provided USF Health helped improve the student experience by creating a more user friendly environment to navigate. In addition to the static signs to help students find their way on campus, the digital screens provide up-to-date information on campus activities and bus schedules. The mahogany corridor panels in the main administration corridor area extended the brand image in a new and modern way. This challenging project was successfully completed within the very limited timeframe. FASTSIGNS continues providing new solutions for this college as well as others on the USF campus.

\*FASTSIGNS of Tampa, FL – Fowler/USF is owned by Andy Keaton.





## Creating Event Awareness with a Sign and Graphics Overhaul



### The Challenge

Despite the available opportunities, USA BMX found itself struggling to successfully utilize signs and graphics to their full potential. FASTSIGNS® met with representatives from USA BMX to learn more about their concerns and goals. “After discussing what they were trying to communicate, we developed a plan that included not only creating a consistent look and feel, but the signs and graphics that would help them achieve their goal,” explained FASTSIGNS’ Jerry Hoyer. “They wanted their signage to increase club membership, promote events, direct spectators around event spaces and keep visitors informed.”

### The Solution

After working up a game plan, Hoyer and his team started with a complete overhaul of the current USA BMX graphics. Because the organization was represented at events across the county, incorporating a sense of visual uniformity at each event was one of the most important factors in creating an effective, easily identifiable sign and graphics program for this client.

One of the first places the FASTSIGNS team updated images was on the various vehicles used by the organization. With so much equipment to transport, USA BMX and their many event partners use large trailers and semis to travel between events. By wrapping these vehicles in eye-catching graphics, FASTSIGNS was able to help the organization advertise their sport, even as they moved between cities.



Once USA BMX arrives at an event location, they now have an arsenal of displays and graphics to set the scene for the occasion. FASTSIGNS produced event tents, feather flags, table cloths and banners to greet and direct visitors in the vendor areas. Inside the race arenas, FASTSIGNS provided everything from mesh start/finish line banners and barricade graphics to oversized presentation checks for the winning racers.

By using design elements consistently across the signs and graphics, FASTSIGNS was able to create a cohesive, branded look. The designs used throughout feature inspiring graphics of BMXers in action or down-and-dirty graphic elements to reinforce the sport’s adrenaline-pumping image.

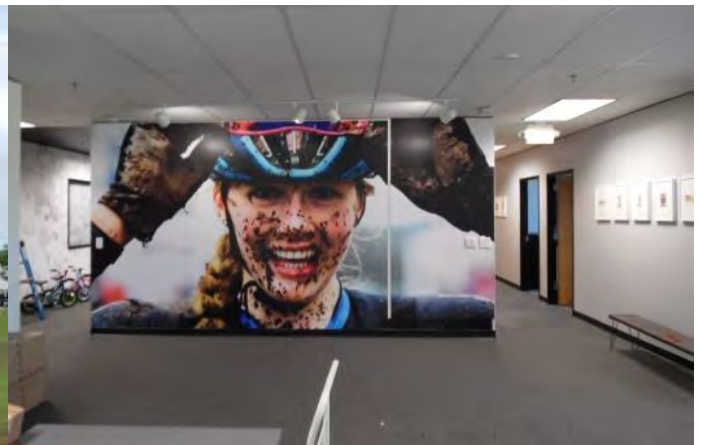
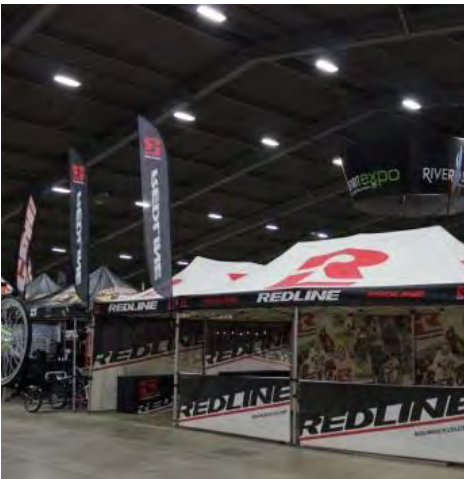




## The Result

“It was very exciting to take part in the overhaul of USA BMX’s signage,” said Hoyler. “Every year, they task us with new and unique challenges. Finding solutions for them has been a lot of fun and our client is always impressed with our quality, service, project management and timeliness.”

Since implementing the new signs and graphics, every venue has reported growing event attendance, as well as an increase in membership within the local BMX clubs. By providing unifying, memorable graphics, FASTSIGNS was able to help brand the events and communicate in the environment that USA BMX was seeking.



\*FASTSIGNS of Goodyear, AZ is owned by Jerry Hoyler.



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## Transforming a Hotel Suite into a Fully Branded VIP Room with Reusable Signs Graphics



### The Challenge

Vaquería Tres Monjitas manufactures milk and by-products, juices and mixtures for smoothies and mantecados. To promote their brand at an important industry convention, Tres Monjitas wanted to create an experience that would attract VIP buyers' attention.

### The Solution

FASTSIGNS® presented a visual communications plan integrating several key messages for Tres Monjitas, including the company's timeline, new products and their commitment to the agriculture sector. Once the concept was approved, FASTSIGNS surveyed the hotel suite that would house the VIP room and worked with Tres Monjitas on preliminary designs. The FASTSIGNS team then met with hotel staff to review logistics and ensure that the signage they planned to install fit within the hotel's requirements.

Unable to attach any signs or graphics to the suite walls, FASTSIGNS created self-standing displays with built-in feet. These pieces doubled as branded room dividers, allowing for several private gathering areas for Tres Monjitas salespeople to meet and speak with buyers. Large display boards were also used to cover the hotel's wall paintings. Each was designed to simulate house windows, while promoting Tres Monjitas' messages.



A makeshift kitchen was constructed with a printed counter, allowing a chef to work inside the VIP room. Custom, dye sublimated printed aprons and pillow coverings were also used to reinforce the brand, and a dimensional version of Tres Monjitas' logo was placed over the sofa.

### The Result

FASTSIGNS transformed the hotel suite into a Tres Monjitas VIP room, providing attendees with a custom VIP experience. Branded from floor to ceiling, the signs and graphics boosted their visibility and increased foot traffic to their area.

“The room was the ‘talk of the town’ during convention,” said FASTSIGNS’ Teresa Caballero. “Buyers and other clients were amazed at how Tres Monjitas was able to achieve a complete makeover with the suite.”

FASTSIGNS produced all of the signs and visual graphics to be easily removed; Tres Monjitas will be able to reuse the pieces at future events, building brand momentum.



\*FASTSIGNS of Caguas, PR is owned by Teresa Caballero, Jose Corujo and Juan Rivera.



## Graphics Drive Home Consistency for Luxury Apartment Brand



### The Challenge

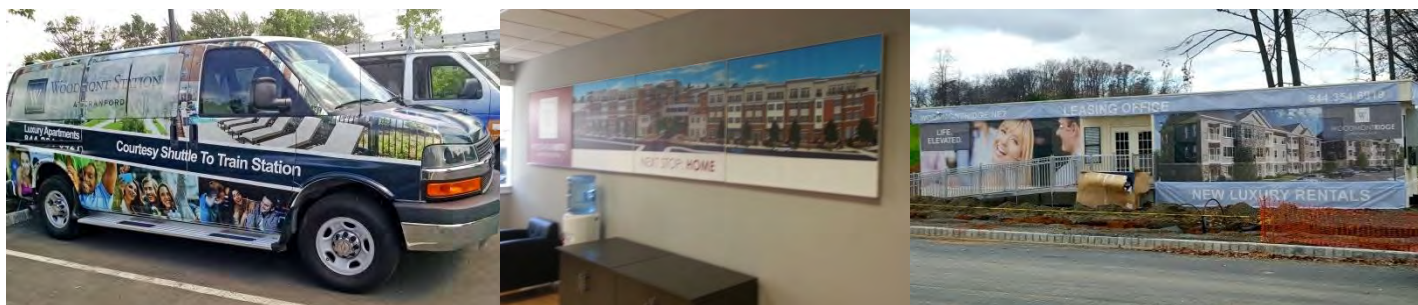
Regional real estate developer Woodmont Properties needed their luxury apartment property management offices to help them attract and serve residents, and to have brand consistency among their various locations.

### The Solution

FASTSIGNS® branded the interior of the property management sites with full wall murals, canvas prints and brushed silver dimensional logos in each community's specific color. "Each property has its own Pantone Matching System (PMS) color as part of its unique branding," explained Woodmont Properties Marketing Manager, Chris Camy. "The colors absolutely have to match, and when printing on so many different materials. FASTSIGNS relieves that burden for me because I know they will follow through on our specifications on all of my properties."

To communicate the convenience, luxury and charm of the Mutechen Station property, Camy wanted to create a display of the building rendering. The FASTSIGNS team offered solutions on how to frame and display the renderings in a sophisticated manner. A sample display board was created to show off the luxury finishes when promoting apartment homes that are yet to be built. Additionally, the sample display board is an attractive marketing tool to take to meetings.

A courtesy shuttle and a construction site trailer were also wrapped with lifestyle graphics to represent the great time residents have living in Woodmont Properties communities. Site signs were installed near high-traffic areas to help the Woodmont West property draw people in. "With the signs now in place, we don't hear from anyone having problems finding us," explained Camy.



### The Result

From exterior site signs and wraps to interior branding and décor pieces, FASTSIGNS provided brand-consistent, impactful sign and visual graphics to fit each unique property.

\*FASTSIGNS of Fairfield, NJ is owned by Rich Fersch and Emily Anderson.



## Putting Signs and Visual Graphics to Work for a New Job Services Location



### The Challenge

Workforce Essentials Inc. is a private, nonprofit organization that offers staffing, employment and job placement services and has multiple locations throughout Tennessee. Workforce Essentials built a new center in Clarksville and needed every aspect of signage designed and installed throughout the building.

### The Solution

FASTSIGNS® began with the exterior of the new building with wayfinding signs, window and door decals, reflective vinyl signs, and dimensional letters to identify the location and direct customers (job seekers) and employees. To brand the inside of the offices, FASTSIGNS printed more than 50 custom canvas prints and provided dimensional interior signs, sleek office nameplates and plaques. Combining functionality with aesthetics, FASTSIGNS wrapped glass privacy dividers with frosted vinyl and provided ADA-compliant interior wayfinding signage that incorporated wood elements to match the office's interior décor. FASTSIGNS also created tradeshow displays for job placement offsite events, and vehicle wraps for the student driver cars, which made the cars more visible on the street for both branding and safety.



### The Result

FASTSIGNS designed, produced and installed every piece of signage for the new Workforce Essentials building that was visually stunning and appealed to customers and staff.

“Workforce’s building is 100% custom, from the color of their walls to their floor tile in their elevators to the way they utilized old pieces of the church that was there before into their new décor,” said FASTSIGNS’ Alan Grayson.

\*FASTSIGNS of Clarksville, TN is owned by Alan Grayson.



## Managing a Global Company Rebrand



### The Challenge

Genivar, a Canadian-based engineering consulting firm, acquired WSP and merged the two companies under the WSP name. The headquarters and locations across the country needed to be rebranded systematically and in priority order, with the goal of having each location and site follow a brand standard, which at the time was not defined.

### The Solution

FASTSIGNS® developed a comprehensive visual communications program for WSP so that each location was consistently branded with the needed signs and visual graphics. FASTSIGNS managed the project from start to finish, first conducting thorough site surveys and coordinating any permitting that was needed.

To brand the exterior of the locations, FASTSIGNS provided and managed the installations of large illuminated channel letters and light box signs. Site signs and cabinet signs were rebranded for locations that had them in place and parking signs and construction signs were also provided.

Inside, the WSP name and logo were displayed as dimensional letters and on aluminum wall signs in reception areas, meeting rooms and offices.

Lastly, custom magnets and name badges that reflected the new branding were provided to employees.



### The Result

FASTSIGNS helped WSP communicate their new brand seamlessly across 30 locations and managed all aspects of the project — from initial consultation to production to installation. The new signs and visual graphics helped WSP communicate the power of their growing brand presence.

\*FASTSIGNS of Toronto East – Scarborough, ON is owned by Craig Gibbs.

## Uniting Two Companies with Unique and Modern Signs and Graphics



### The Challenge

ZTR Control Systems is a leader in intelligent equipment management solutions and a growing company. As a part of their continued growth, ZTR wanted to renovate their offices with a more modern reception area and workspace. Affiliated with TR Electronics, the updates needed to properly represent each of the two separate companies.

### The Solution

To help the companies welcome guests and clients once they arrive in the reception area, FASTSIGNS® provided halo-lit channel letters that represented both ZTR Control Systems and TR Electronics. For the TR logo, FASTSIGNS recommended a dial effect to symbolize the electronics and “train track” element of the business. FASTSIGNS also added the TR Electronics logo to the exterior fascia of the building next to the ZTR name already in place. The large building is segregated into multiple work areas with large walls and little outside lighting. FASTSIGNS created wall murals to transform many of the blank interior walls into interesting office décor to provide a more inspiring workspace.

"We are growing as a company and are recruiting innovative software designers and engineers, and creative individuals," said Kathy Turner, Marketing Manager. "With that in mind, we wanted to renovate our workspaces to provide an open and inviting office space — one that promotes collaboration but also allows employees the freedom to work as individuals. We were looking to do that with large wall murals in particular departments symbolizing elements of each division. We also wanted to modernize our reception area with new branding and signage."



### The Result

"Our expectations were met and far exceeded," said Turner. "As our company grows in its respective industries and we become better known locally and on the global stage, it is essential that we appear to be the leading edge company we have always been. We believe FASTSIGNS helped us achieve that."

\*FASTSIGNS of London, Ontario is owned by Ted Schouten.





# My Notes



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