



## **FASTSIGNS® of Naperville Expands Services with Acquisition of Direct Sign Systems**

*Naperville to see Growth with Merging of Two Respected Sign Companies*

**NAPERVILLE, IL** – FASTSIGNS® of Naperville is excited to announce the acquisition of Yorkville-based Direct Sign Systems, strengthening its ability to support the growing sign needs of businesses and organizations within the community.

“We are absolutely thrilled with the acquisition of Direct Sign Systems,” said Jon Cornbleet, owner of FASTSIGNS of Naperville. “This merger feels like a perfect fit, as both of our organizations share a commitment to high-quality sign production, integrity, and a strong customer-first culture. By combining our expertise, we can offer even more comprehensive services to both new and existing clients, creating a powerful synergy that enhances our overall value proposition.”

Direct Sign Systems, which operated for over 25 years, specialized in serving educational buildings and medical facilities – markets that naturally complement FASTSIGNS of Naperville's existing customer base. This merger allows both companies to expand their service offerings under one roof while continuing to uphold their shared commitment to exceptional customer care.

“This acquisition gives our clients access to a broader range of services, all while maintaining the personalized, high-touch experience that they've come to expect,” Cornbleet added. “We look forward to working with the talented Direct Sign Systems team and building upon the strong foundation we've created together.”

As a result of the acquisition, several employees from Direct Sign Systems will be joining the FASTSIGNS of Naperville team, further bolstering the company's expertise and capacity to serve its diverse clientele.

FASTSIGNS of Naperville is located at 1552 North Aurora Avenue, Naperville, IL 60563, and is open Monday through Friday, from 9:30 AM to 5:30 PM.

### **About FASTSIGNS®:**

FASTSIGNS® of Naperville is an independently owned and operated custom signs and visual solutions company. As the leader in the \$29 billion sign industry, the brand began operating 40 years ago. FASTSIGNS now has over 785 independently owned and operated centers in the United States and internationally. Its top-tier net promoter score, which is significantly above

industry averages and an average Google customer rating of 4.9 stars, reflects the brand's strong customer loyalty and satisfaction.

We celebrate the spirit of creativity and the power of possibilities, helping customers bring their vision to life and achieve more than they ever thought possible. Let us help you "Make Your Statement." Contact us directly at 630-357-3278.

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