

# SIGNAGE

## *solutions*



# SIGNAGE THAT *communicates*

## DO YOU WANT TO PROMOTE YOUR BRAND AND IMPRESS VISITORS AND STAFF?

Our experienced staff expertly manages your signage program to improve your brand's effectiveness and image. We offer dynamic signage solutions manufactured to be aesthetically pleasing, architecturally sound & ADA compliant.

*We provide a variety of interior sign styles available in an assortment of shapes, finishes and colors, all custom made to your specifications. Call to learn more!*

## ▶▶ IDENTIFICATION SIGNAGE



# ▶▶ REGULATORY SIGNAGE



# ▶▶ WAYFINDING SIGNAGE





# DIRECTORY SIGNAGE

**DIRECTORY**  
• WEST VALLEY MEDICAL CENTER •

ANDREW DRUTYS, M.D. Internal Medicine	SUITE 100
REKHA CHAUDHRY, M.D. Pediatrician	SUITE 200
VERNA KANDULA, M.D. Cosmetic Surgery	SUITE 300
SAMINA SHAH, M.D. Dermatology	SUITE 400
JUDY FITZGERALD, M.D. Neurology	SUITE 500

209 S MICHIGAN AVE

**2 SOUTH  
DIRECTORY**

FIRST FLOOR	
PERSONNEL	100
COUNTY CLERK	125
SECOND FLOOR	
INTERNAL AUDIT	200
BUSINESS PROCESS MANAGEMENT	225
THIRD FLOOR	
CONTROLLER	300
CITY TREASURER	325
FOURTH FLOOR	
CITY COUNCIL CHAMBERS	400
DATA PROCESSING	425

209 S DAMEN AVE

**MEDICAL CLINIC**

ALLERGY	100
CARDIOLOGY	101
UROLOGY	103
PEDIATRICS	104
X-RAY	102

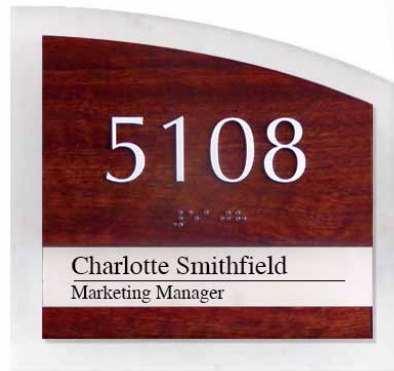
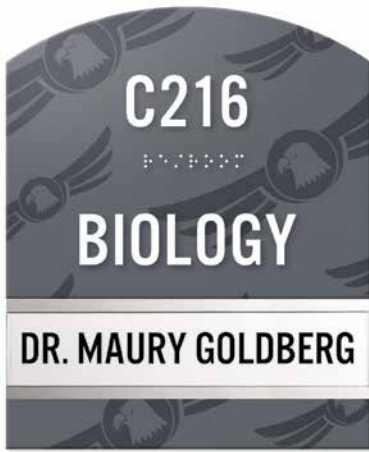
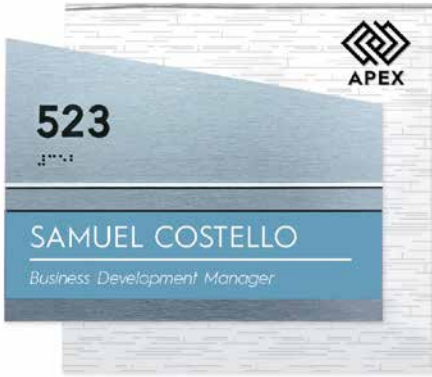
<b>3</b>	ALEX&NDER
<b>2</b>	ART GALLERY AND OFFICES
<b>1</b>	DISTILLERY
<b>B</b>	MATURATION CELLAR

**HERSEY HIGH SCHOOL  
DIRECTORY**

MAIN OFFICE	←
AUDITORIUM	↑
NURSES OFFICE	→
GYMNASIUMS	←
LIBRARY	→
MEDIA CENTER	→
SECURITY	↑
STUDENT ASSISTANCE	←



## ▶▶ WINDOW + INSERT SIGNAGE



## ▶▶ INFORMATIONAL SIGNAGE



## APPLIQUÉ SIGNS

In this process, laser-cut tactile letters, also known as “appliqué” are applied to the sign substrate with the corresponding insert braille beads.

## FEATURES

- Traditional ADA Sign Solution
- Can be used on a variety of substrates



SEE THE *benefits* OF





ADA signage allows you to adhere to the Americans with Disabilities Act. ADA signs include letters and braille that are prominently raised from the signs surface.

## 3D PRINTED SIGNS

In this process, signs are produced by digitally printing multiple layers of ink to produce raised-texture letters and braille that are ADA compliant. Digitally printed design backgrounds are also available.

## FEATURES

- Economic alternative to photopolymer signs
- Quick production lead times
- Tamper resistant



# OUR ADA PROCESSES.



*Turn*  
THE PAGE  
TO START  
DESIGNING  
YOUR SIGN!

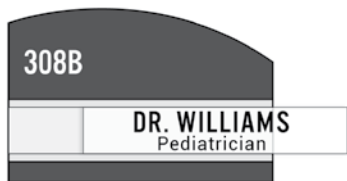
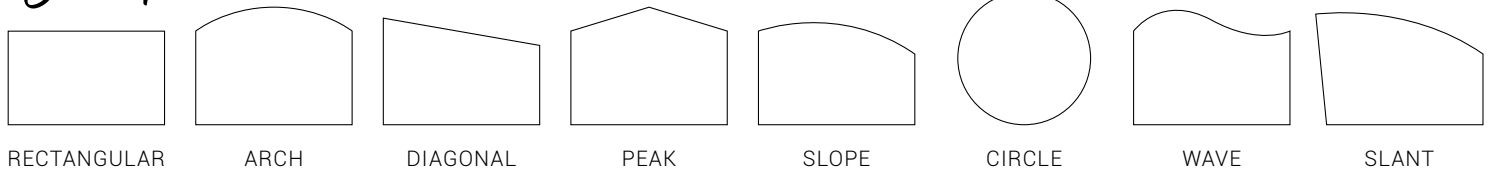
# LET'S START DESIGNING YOUR *custom* SIGN!

**SIMPLY CREATE YOUR BASIC SIGN BY SELECTING YOUR SHAPE, BACKGROUND COLOR, LETTER COLOR & FONT. IT'S THAT EASY!**



**EXAMPLE** Shape: Arch  
Color: Taupe  
Font: Futura  
Copy Color: White

## Shape OPTIONS



## Special FEATURES

Window signs with replaceable paper inserts allows you to change names with ease.

We offer custom plastic, reverse engraved, brass engraved, ADA, layered, accented, stand-off, framed, window, and changeable message options for signs.

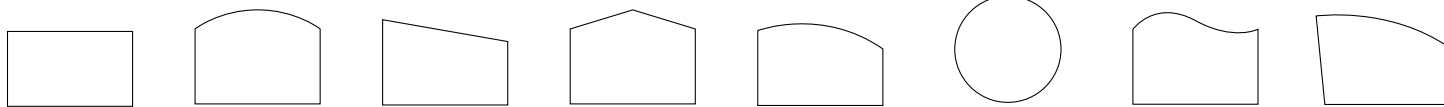
Want something unique? We customize! Speak with one of our consultants to help create the sign you're imagining today.

## Choose YOUR OPTIONAL ENHANCEMENTS!

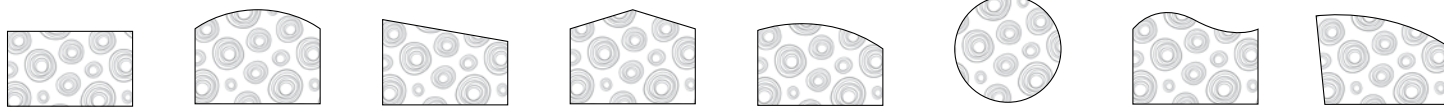




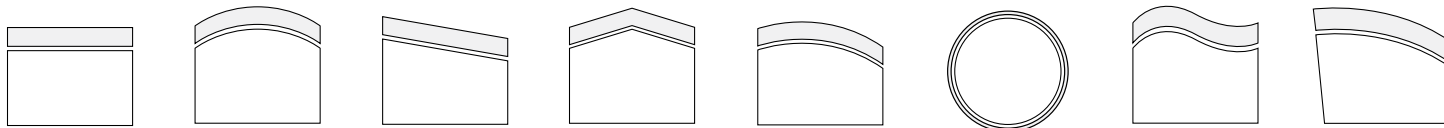
SINGLE BACKER



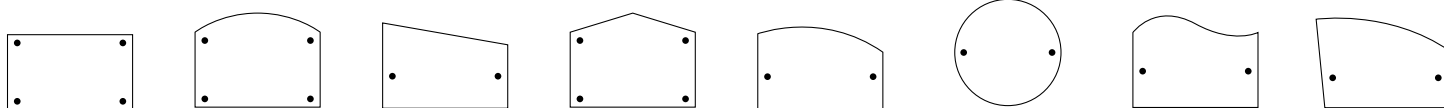
SINGLE BACKER WITH PRINTED BACKGROUND



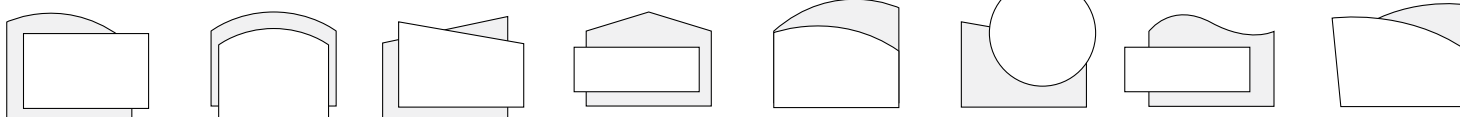
SINGLE BACKER WITH ACCENT PIECE



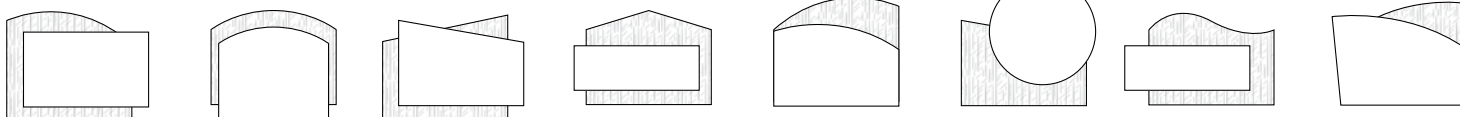
SINGLE BACKER WITH STANDOFFS



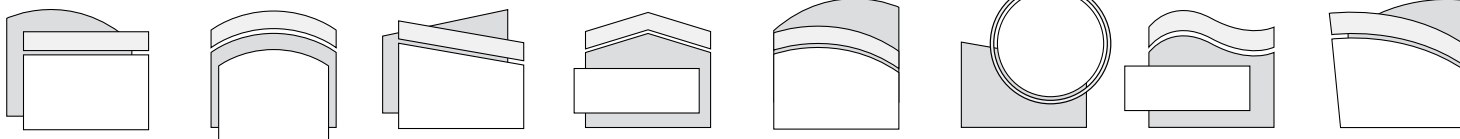
DOUBLE BACKER



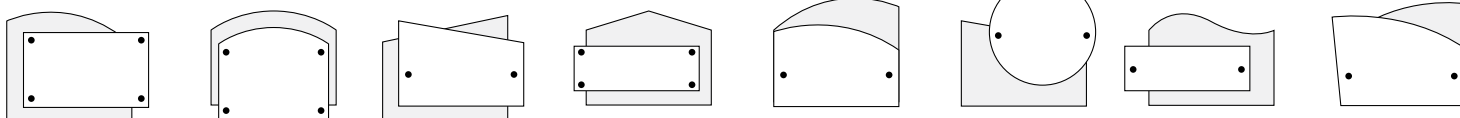
DOUBLE BACKER WITH PRINTED BACKGROUND



DOUBLE BACKER WITH ACCENT PIECE



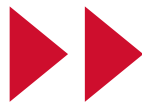
DOUBLE BACKER WITH STANDOFFS



NEED SOME IDEAS? START WITH ONE OF OUR *layout* TEMPLATES

BEGIN BY SELECTING FROM ONE OF THESE TEMPLATES, THEN EASILY CUSTOMIZE BY ADDING YOUR INFORMATION TO MAKE IT ALL YOUR OWN!

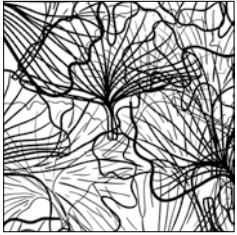
# PATTERN STYLES



**MAKE YOUR DESIGN POP! ADD  
A DIGITALLY PRINTED PATTERN.**

Enhance the look of your signage by adding a digitally printed pattern. Choose from one of the many options below to add complement and style to your custom design.

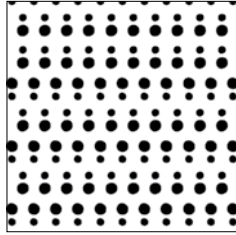
*Have your own pattern that you would like to use? Just give us a call to chat about it!*



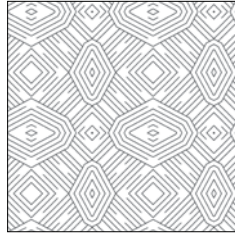
GINKGO



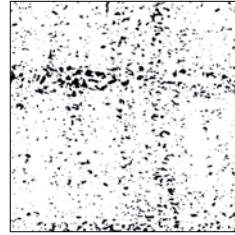
DIAMOND SKETCH



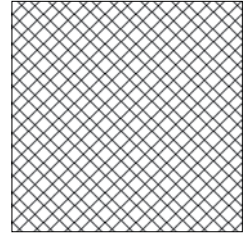
FREEFORM DOTS



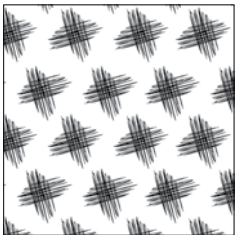
WEAVE



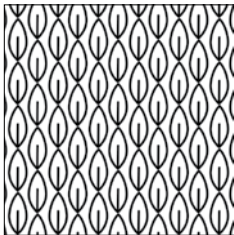
ETCH



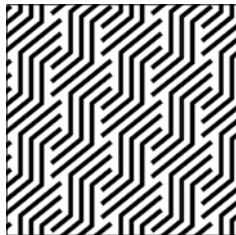
GRID



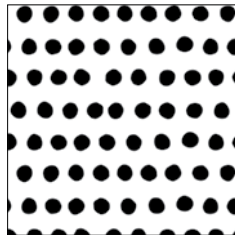
HATCH



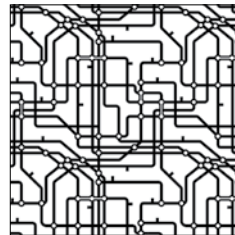
LEAF



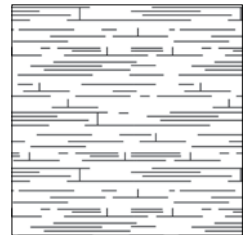
GEOMETRIC



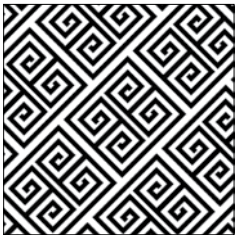
DOT



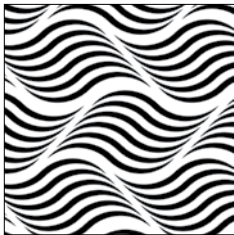
PARALLEL



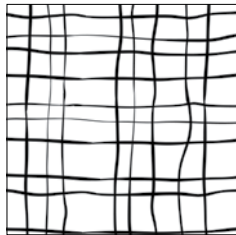
LINEAR



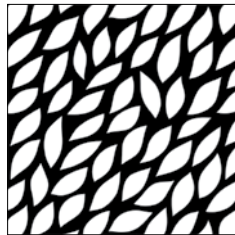
GREEK KEY



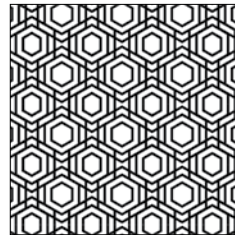
WAVE



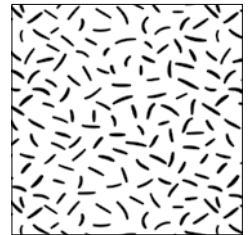
FREEFORM LINES



ORGANIC



HEX



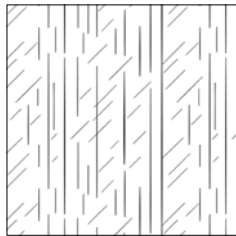
SPRINKLE



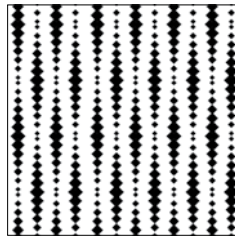
NATURAL



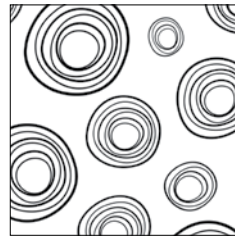
CHANNEL



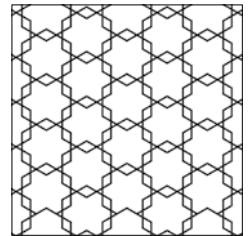
DASHED



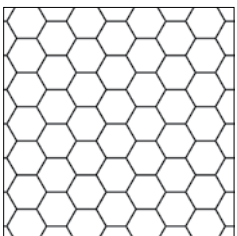
RHYTHMIC



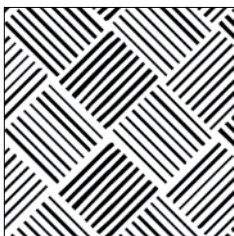
CIRCULAR



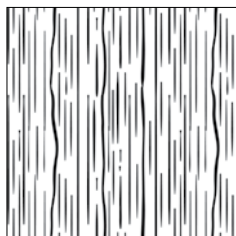
INTERSECT



HONEY



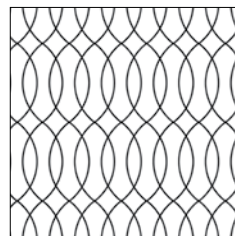
MESH



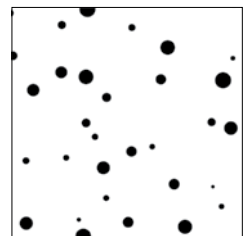
SKETCH LINE



FOLIAGE



OPTIC



SCATTER



This list displays a sample of ADA-compliant fonts for both tactile and visual characters that comply with the 2010 Standards for enhanced readability of tactile signage elements.

*Looking for another ADA-compliant copy style? Call us to discuss other available options.*

Arial  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Hurme  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Avant Garde  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Interstate  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Calibri  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Meta Book Roman  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Folio Light  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Myriad Pro  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Franklin Gothic Book  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Rotis  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Frutiger  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Swiss 721 Light  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Futura Book  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Tahoma  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Futura Medium  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Trade Gothic  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Gill Sans  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

U.S. 101  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

Helvetica  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Verdana  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890



# SYMBOL OPTIONS



**FIND THE PERFECT PICTOGRAM  
FOR YOUR SIGNAGE PROJECT!**

This guide displays a variety of common symbols.

*If your project requires a symbol not shown, please contact your signage consultant.*



UNISEX



UNISEX  
ACCESSIBLE



WOMEN



WOMEN'S  
ACCESSIBLE



MEN



MEN'S  
ACCESSIBLE



ALL GENDER  
RESTROOM



FAMILY  
ACCESSIBLE



GENDER  
NEUTRAL



HANDICAP



GIRLS  
STYLE 1



GIRLS  
ACCESSIBLE  
STYLE 1



BOYS  
STYLE 1



BOYS  
ACCESSIBLE  
STYLE 1



GIRLS  
STYLE 2



GIRLS  
ACCESSIBLE  
STYLE 2



BOYS  
STYLE 2



BOYS  
ACCESSIBLE  
STYLE 2



TOILET



STAIRS



STAIRS/FIRE



ELEVATOR



EXIT



NY / CT  
ACCESSIBLE



FIRST  
AID



LACTATION  
ROOM



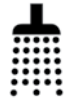
BABY



MEDICAL



EYE WASH  
STATION



SHOWER



AED  
AED



DO NOT  
ENTER



NO  
SMOKING



NO  
E-CIGARETTES



SMOKING  
AREA



NO  
WEAPONS



NO FOOD  
OR DRINK



NO MOBILE  
PHONES



INFORMATION



STOP



TDD  
TELEPHONE



TELEPHONE  
VOLUME  
CONTROL



TELEPHONE



DEAF



GENDER  
INCLUSIVE



ELECTRICAL



FIRE  
EXTINGUISHER



HOSE  
EXTINGUISHER



VIDEO  
SURVEILLANCE



STORM  
SHELTER



SHELTER  
IN PLACE



RECYCLE



DRINKING  
FOUNTAIN



JANITORIAL



PET



COAT  
ROOM



LOST &  
FOUND



VENDING



ARROW  
STYLE 1



ARROW  
STYLE 2



ARROW  
STYLE 3



ARROW  
STYLE 4



ARROW  
STYLE 5

# EXPLORE LAYOUT

## possibilities

Available in a variety of materials, colors and type styles; Our signage can complement your space perfectly! Whether you are updating an existing facility or requiring ADA signage for a new building, please take a look at our common layout choices below to enhance your project.

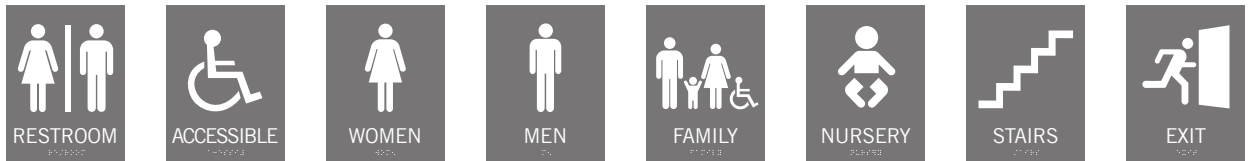
Looking for more options or a custom design? Call us to discuss your ideas.

### SQUARE CORNERS

6" h x 6" w



8" h x 6" w



9" h x 6" w



3" h x 6" w



3" h x 8" w



### RADIUS CORNERS

6" h x 6" w



8" h x 6" w



9" h x 6" w



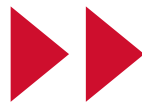
3" h x 6" w



3" h x 8" w



# COLOR CHARTS



**FIND JUST THE RIGHT COLOR!**  
**CHOOSE FROM OUR MANY OPTIONS.**

*\* Additional colors & substrates available. Call to see more!*

## ADA Alternative® | Substrate & Appliqué

This matte finished product complies with the federal regulations for tactile signage in the Americans with Disabilities Act (ADA), and comes in a variety of colors to match any project.



RED  
3-601



YELLOW  
3-701



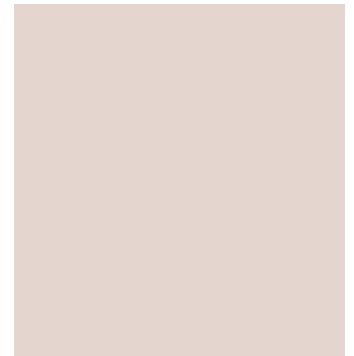
BURGUNDY  
3-602



CANYON  
3-823



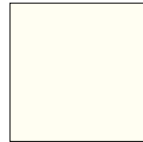
ORANGE  
3-603



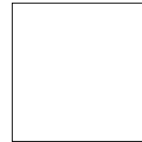
SAND  
3-808



DESERT SAND  
3-851



WHITE  
3-201



BRIGHT WHITE  
3-204



LIGHT GREY  
3-305



ANTIQUE IVORY  
3-305



BAHAMA BLUE  
3-509



BLUE  
3-501



MARINE BLUE  
3-502



SLATE  
3-321



SAPPHIRE  
3-506



CHINA BLUE  
3-302



AIRFORCE BLUE  
3-504



COASTAL BLUE  
3-521



PARCHMENT  
3-811



LIGHT BLUE  
3-571



DRIFTWOOD  
3-595



SANDALWOOD  
3-218



PEARL GREY  
3-306



GREY  
3-301



SILVER GREY  
3-308



CHARCOAL GREY  
3-307



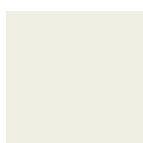
ULTRA VIOLET  
3-581



GREY FLANNEL  
3-331



CANDLEWICK  
3-805



ASH  
3-214



MEDIUM BROWN  
3-821



DARK BROWN  
3-803



PUTTY  
3-806



CINDER  
3-413



COPPER  
3-891



BRIGHT GREEN  
3-901



BLACK FOREST  
GREEN 3-903



PINE GREEN  
3-902



GOLD  
3-771



TAUPE  
3-802



SILVER  
3-304



BEIGE  
3-831



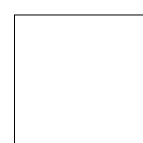
GRAPHITE  
3-398



HUNTER GREEN  
3-991



DEEP BRONZE  
3-871



CLEAR  
3-101



BLACK  
3-401

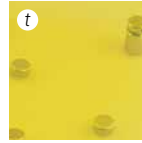


## ColorHues™

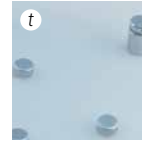
Brilliant hues of color! This decorative sheet material in both translucent<sup>Ⓣ</sup> and opaque<sup>Ⓞ</sup> tones is excellent as a decorative layer or accent piece & suitable for ADA.



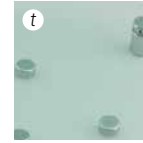
FLAMINGO  
CH-690



LEMON ZEST  
CH-700



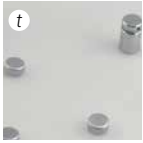
ICE BLUE  
CH-500



GLASS GREEN  
CH-900



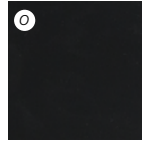
CLEAR MATTE  
CH-101



CLEAR  
CH-100



CITRON  
CH-720



BLACK  
CH-401



POPPY  
CH-601



PASSION FRUIT  
CH-621



CHERRY BLOSSOM  
CH-611



PHANTOM  
CH-211



DAFFODIL  
CH-721



CITRUS  
CH-701



KIWI  
CH-931



CARIBBEAN  
CH-921



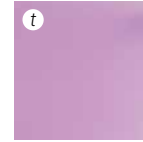
PACIFIC  
CH-551



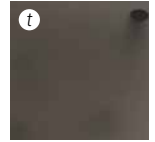
WEDGEWOOD  
CH-541



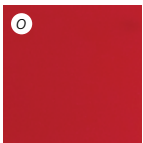
GLACIER  
CH-521



WISTERIA  
CH-581



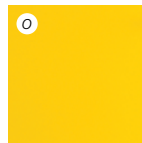
SMOKE  
CH-441



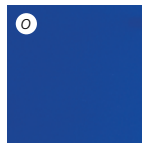
SCARLET  
CH-631



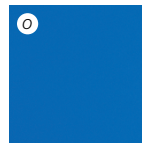
MANGO  
CH-651



CITRONELLA  
CH-791



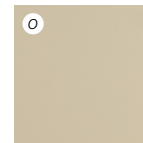
COBALT  
CH-501



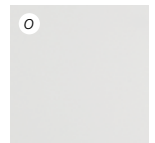
LUXE BLUE  
CH-571



STORM GREY  
CH-301



BISQUE  
CH-831



WHITE  
CH-201



MOJAVE BLACK  
TN-422/424

## The Naturals

Featuring the contemporary look and feel of marble, granite and wood, this collection is ideal for all types of signage including front engraved, decorative layers and accent pieces. *(see swatch for core color options)*



BURNT SIENA  
TN-822/828



ASPEN GREY  
TN-323/324



BEECHWOOD  
TN-134/138



NATURAL TEAK  
TN-172/178



BLACK GALAXY  
TN-412/414



SOLARIUS STONE  
TN-818/814



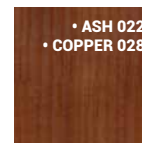
LUNA WHITE  
TN-212



CARBON ASH  
TN-192/194



BARNWOOD GREY  
TN-162/168



BRAZILIAN CHERRY  
TN-022/028



CELESTIAL GREY  
TN-312/313



LUNA PEARL  
TN-214

## Metallics

Incorporating the look of metal, this assortment of plastic substrates are perfect for front engraved signs, decorative layers and accent pieces.

*(core color : black)*



BRUSHED SILVER  
334



BRUSHED GOLD  
734



BRUSHED ALUMINUM  
354



BRUSHED BRONZE  
874



BRUSHED COPPER  
894



DEEP BRONZE  
874



EUROPEAN GOLD  
754

*for all of your signage needs*

- ▶ ADA
- ▶ IDENTIFICATION
- ▶ REGULATORY
- ▶ WAYFINDING
- ▶ DIRECTORY
- ▶ WINDOW + INSERT
- ▶ INFORMATIONAL