



# Sunrise Park Born Learning & Story Trail

Transforming public spaces into immersive,  
early-childhood learning ecosystems.

Legacy Partners

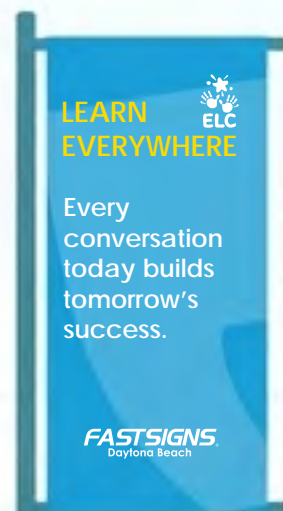


# The Foundational Pillars of Early Brain Building

## Learn Everywhere

**Insight:** 90% of brain growth happens before age five.

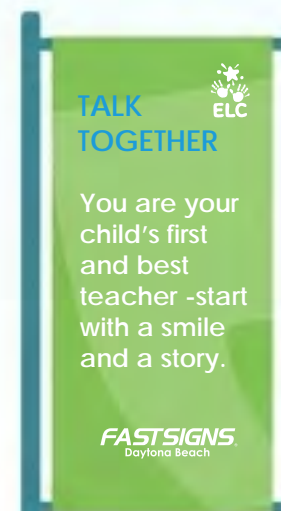
**Application:** Every step on the trail is engineered as a cognitive learning moment to build school readiness.



## Talk Together

**Insight:** Children who hear more words early become stronger readers later.

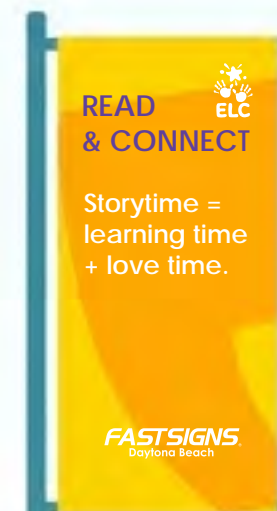
**Application:** Caregivers are activated as their child's first and best teacher through continuous conversational prompts.



## Read & Connect

**Insight:** Reading 15 minutes a day adds up to 1 million words a year.

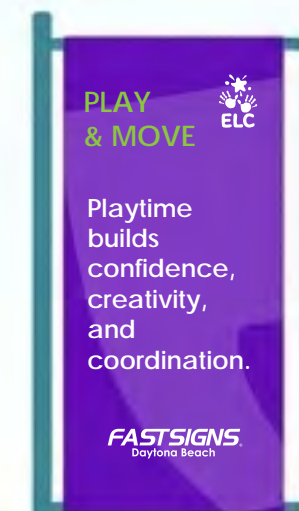
**Application:** Storytime is repositioned as a physical activity, combining learning time with love time.



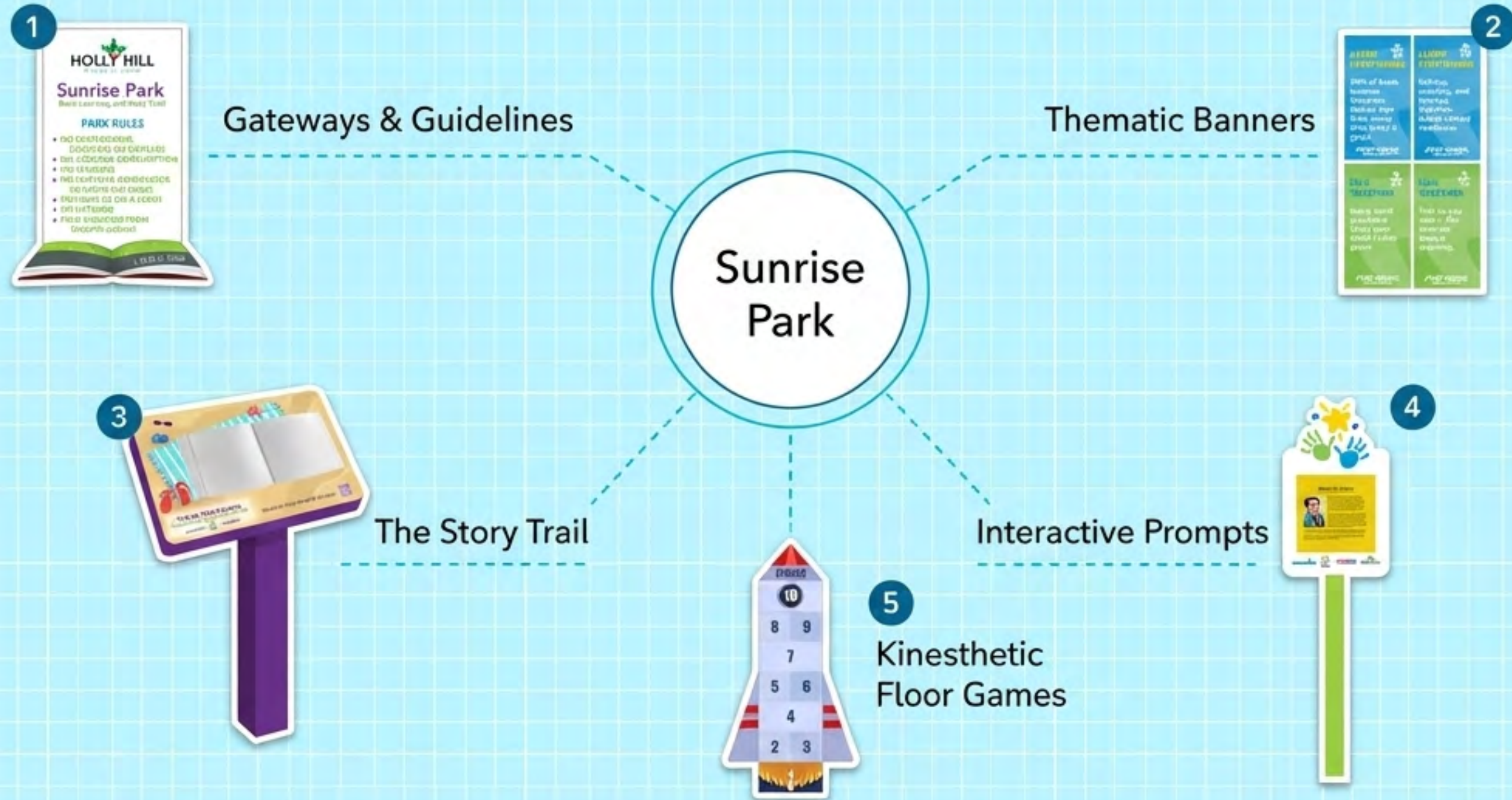
## Play & Move

**Insight:** Outdoor play grows healthy bodies and healthy brains.

**Application:** Movement is utilized to build confidence, creativity, and coordination.



# The Anatomy of an Immersive Ecosystem



Five distinct physical assets engineered to work simultaneously, turning a standard 1,590-foot walking trail into a multi-sensory curriculum.

# Establishing the Environment from Step One



1

## Scale & Impact

Measuring 48 inches tall by 36 inches wide, the sign commands attention upon entry.

2

## Dual Utility

Seamlessly integrates necessary municipal boundaries (No Skateboards, Pets Must Be on a Leash, Park Closed 10PM-6AM) with the vibrant Born Learning branding.

3

## The Promise

The base of the book explicitly marks the journey: 1,590 ft. trails.

# Reading at the Speed of Walking

By deconstructing a physical book onto spaced 18x24 inch podiums, children are naturally incentivized to walk the entire 1,590 ft. trail to discover what happens on the next page.



Bridges physical installation directly to continued at-home digital engagement.

# Rooted in Community, Built for the Future



## Local Spotlight

Grounding the narrative in local community talent drives representation and deeper neighborhood connection.



## Anticipation Engine

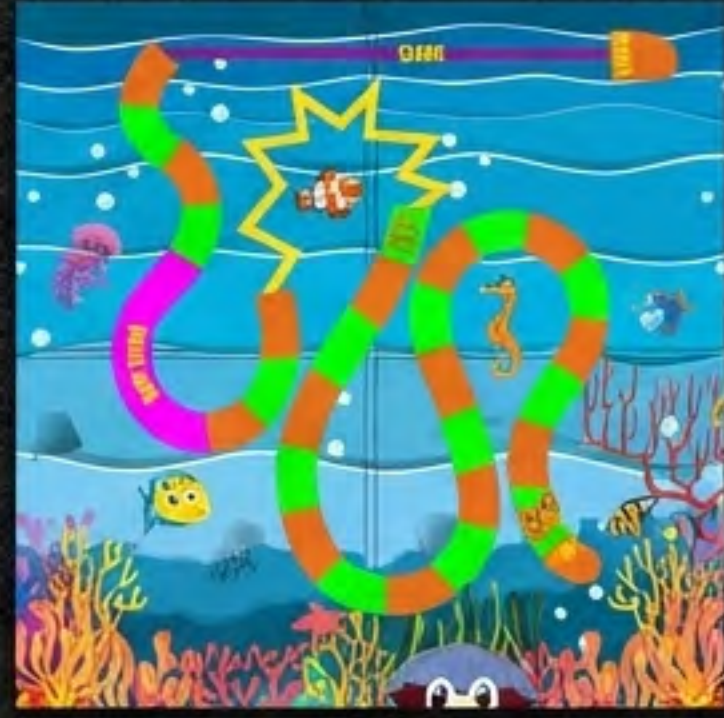
Teasing future titles (Charli Safari, The Cow Who Wouldn't Moo, Jane's Carnival Adventure, Squeaks) transforms the trail into a dynamic platform guaranteeing repeat visits year after year.

# The Kinesthetic Curriculum Matrix

COLLABORATION  
OPPORTUNITY WITH  
LOCAL SCHOOLS  
AND CLUBS TO PAINT

## Gross Motor & Game Logic

Teaches multi-step physical directions (Hop, Slide, Run).



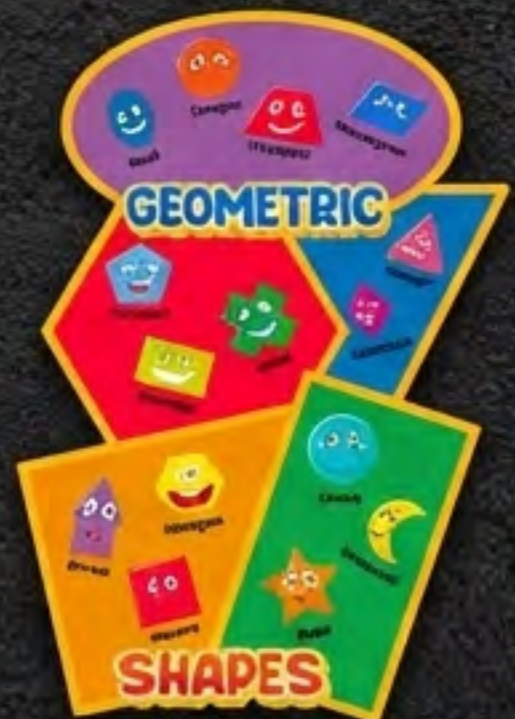
## Numeracy & Sequencing

Drives sequential counting from 1 to 10 paired with vertical jumping.



## Literacy & Alphabetization

Pairs letter recognition with targeted physical leaps.



## Spatial Awareness

Introduces complex vocabulary (Pentagon, Octagon, Rhombus, Crescent) through physical space-claiming.

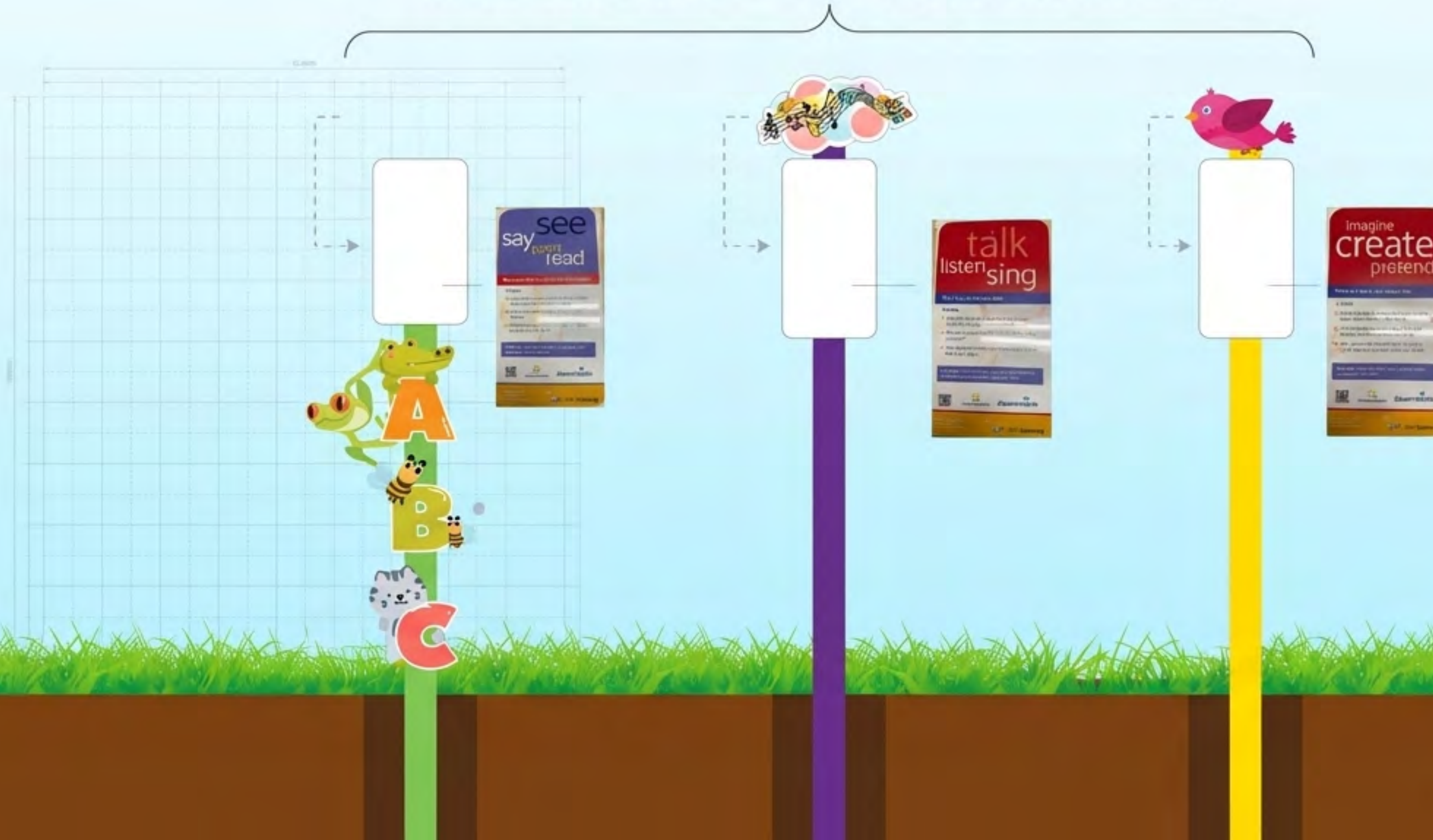
# Observation Prompts: Grounding in the Present

These stations serve as environmental anchors. They prompt caregivers to ask children to spot shapes, hold hands, listen to the birds, and physically interact with the park space. It slows down the pace of play to enforce mindfulness and sensory processing.



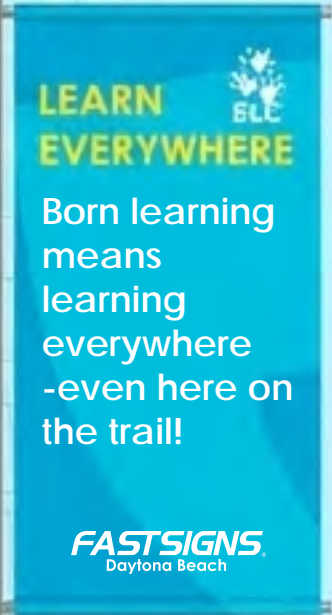
# Expression Prompts: Inspiring Active Creation

Moving beyond mere observation, these stations challenge children to actively generate content. Caregivers are prompted to initiate rhyming games, sing songs about what they see, or invent collaborative fiction (Tell stories... start with "Once there was a bird named...").



# A Sequenced Catalyst for Early Development

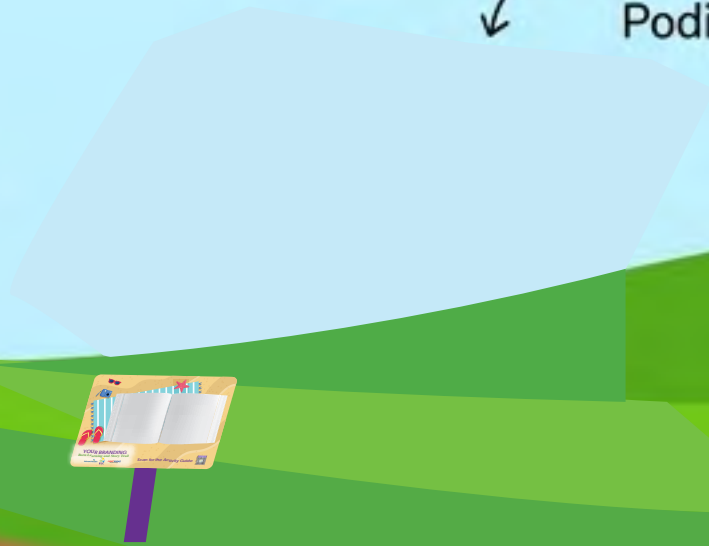
Sunrise Park is not just a collection of signage; it is a sequenced, multi-sensory curriculum. By combining passive messaging (banners), active verbal prompts (trail signs), physical play (floor graphics), and sustained narratives (story podiums), a simple 1,590-foot walk becomes a comprehensive engine for cognitive and physical growth.



Passive messaging



Rocketship hopscotch graphic



Sustained Storybook Podium



Trail post