



PRE-PRESS GUIDELINES

REQUIREMENTS BY PRINT METHOD

PRINT TO CUT (CUT VINYL)

Vector Art Required

- Raster artwork is only acceptable for photographs and similar style artwork
- If raster artwork is the only art available, contact customer service

DIGITAL PRINTING

Vector or Raster Art Required

- Vector files are preferred
- Raster art 120 - 150 dpi preferred for best results

SOFTWARE AND/OR FILE FORMAT

Preferred

- Illustrator (CS6) .ai
Vector art - image created from points and paths and is editable and scalable
- Photoshop (CS6) .psd
Raster art - image created from many pixels and is not editable and scalable
- PDF files with fonts converted

Supported

- InDesign .indd
- jpg, png, tif

CUT MARGINS, BLEEDS, FONTS

Cut Margin is the minimum space required between elements of art and the finished edge of the product. Size and product are the two main factors that determine cut margin. Note that bleed borders must meet or exceed our minimum cut margin.

Bleed is the distance the ink extends past the finished edge of the product before final cutting. Our minimum bleed is 1/4". Raster files must allow for the required bleed when submitted because they are not editable like vector files.

Converted Text is vector artwork and as such can no longer be spell-checked. However, it does not require fonts in order to be displayed or printed correctly.

Live Text is still in a text format in the artwork's original program and can still be spell-checked and corrected. Live text requires the fonts used in order to be displayed and printed correctly.

SUBMITTING ARTWORK

Upload files to Send-A-File at www.fastsigns.com/360 (FASTSIGNS Boardman)

- Prefer Send-A-File, DC-R/RW
- Include a jpeg or pdf for reference
- Convert all fonts to paths/outlines
- Include or embed all placed images
- Submit artwork at actual size
- Identify all spots colors
- Allow for bleed if necessary
- Submit the original file if possible
- Never flatten/merge the layers of a .psd
- Indicate the cut/die line clearly
- Verify art meets all Artwork Guidelines

SET-UP FEES

Our artwork set-up fee starts at \$45 per half hour. We will keep your artwork on file for future use. FASTSIGNS can provide a CD with your artwork in ai, pdf, jpg and/or eps formats for \$75.

FASTSIGNS | BOARDMAN